

National Aeronautics and Space Administration

# **Small Business Programs** (OSBP) where small business makes a **big** difference



## Glenn A. Delgado, Associate Administrator THE STATE OF SMALL BUSINESS AT NASA

NASA Industry Forum March 18, 2014

## NASA Guest Network (WiFi)

- Username: 54177142
- Password: 70297297

About the NIF:

- Opportunity to share center-level information that is of concern to both NASA as well as NASA's contractors.
- Comprised of contractor representatives from all NASA centers
- Includes representatives from both small and other than small businesses.

## NASA Industry Forum (NIF)

- Members will not be requested or expected to:
  - Reach consensus decisions
  - Provide consensus advice or recommendations to the Agency
- Centers shall recommend vendors to the Office of Small Business Programs (OSBP)

## NASA Industry Forum (NIF)

- Associate Administrator for OSBP shall invite representatives from Center recommendations.
- OSBP intends to rotate invitees periodically.
- NIF will meet no more than twice per year:
  - Approximately 1.5 days each meeting
  - To the extent possible, OSBP will schedule NIF meetings to tie in with other relevant events in the Washington, DC area.
  - NIF members (or their employers) are responsible for their own travel costs.

- Meeting participation:
  - NIF members should be able to discuss their Center's business environment, and any related issues.
  - Purpose to educate OSBP as well as other Centers of matters of concern, and to discuss possible solutions or improvements.
  - NASA Senior Management or Mission
     Directorates may address the NIF to discuss the future missions of the Agency.
  - Participation is non-retributional and confidential to the council.

#### NASA Agency Final FY13 Prime Goals vs. Actual Percentages

Data generated November 4, 2013 from FPDS-NG

CATEGORY	DOLLARS
TOTAL DOLLARS	\$12,732,212,886
SMALL BUSINESS	\$2,723,797,037
SDB	\$1,119,313,798
8(a)	\$534,843,177
HUBZone	\$148,874,086
WOSB	\$469,300,703
SDVOSB	\$140,103,911



25.0%

#### NASA Agency January FY14 Prime Goals vs. Actual Percentages Data generated February 4, 2014 from FPDS-NG

CATEGORY	DOLLARS
TOTAL DOLLARS	\$3,050,342,736
SMALL BUSINESS	\$554,396,660
SDB	\$267,900,122
HUBZone	\$13,728,279
WOSB	\$71,473,855
SDVOSB	\$21,012,233



19.71%

18.17%

20.00%

18.00%

#### National Aeronautics and Space Administration (NASA)

#### Data from SBA Scorecards FY10-FY12 FY13 Data Estimated (Generated November 4, 2013 from FPDS-NG)



YEAR	GRADE	CATEGORY	FY10	FY11	FY12	FY13
	-	TOTAL DOLLARS	\$15.6B	\$14.0B	\$13.7B	\$12.7E
FY10	C	SMALL BUSINESS	\$2.4B	\$2.5B	\$2.6B	\$2.7E
FY11	В	WOSB	\$349.0M	\$386.5M	\$401.8M	\$469.3M
FY12	Δ	SDB	\$1.1B	\$982.6M	\$1.0B	\$1.1B
		SDVOSB	\$238.0M	\$178.4M	\$138.8M	\$140.1M
FY13	A	HUBZone	\$139.0M	\$106.9M	\$93.1M	\$148.9N

CATECODY	FY10		FY11		FY12		FY13	
CATEGORY	GOAL	ACTUAL	GOAL	ACTUAL	GOAL	ACTUAL	GOAL	ACTUAL
SMALL BUSINESS	15.90%	15.46%	15.90%	17.82%	15.20%	19.00%	17.2%	21.4%
WOSB	5.00%	2.24%	5.00%	2.79%	5.00%	2.94%	5.00%	3.7%
SDB	5.00%	7.13%	5.00%	7.09%	5.00%	7.65%	5.00%	8.8%
SDVOSB	3.00%	1.53%	3.00%	1.29%	3.00%	1.02%	3.00%	1.1%
HUBZone	3.00%	0.89%	3.00%	0.77%	3.00%	0.68%	3.00%	1.2%

NASA Office of Small Business Programs

where small business makes a big difference

## FY13 Top NASA NAICS Codes by Dollars

6 digit NAICS Code (Description)	Total Dollars
541712 (RESEARCH AND DEVELOPMENT IN THE PHYSICAL, ENGINEERING, AND LIFE SCIENCES (EXCEPT BIOTECHNOLOGY))	\$4,296,102,078.80
336414 (GUIDED MISSILE AND SPACE VEHICLE MANUFACTURING)	\$2,490,229,732.81
541710 (RESEARCH AND DEVELOPMENT IN THE PHYSICAL, ENGINEERING, AND LIFE SCIENCES)	\$1,248,696,415.40
541330 (ENGINEERING SERVICES)	\$1,202,055,476.97
517919 (ALL OTHER TELECOMMUNICATIONS)	\$690,530,284.12
561210 (FACILITIES SUPPORT SERVICES)	\$549,894,009.73
481212 (NONSCHEDULED CHARTERED FREIGHT AIR TRANSPORTATION)	\$438,069,205.64
541512 (COMPUTER SYSTEMS DESIGN SERVICES)	\$388,023,232.54
236220 (COMMERCIAL AND INSTITUTIONAL BUILDING CONSTRUCTION)	\$196,857,109.32
541690 (OTHER SCIENTIFIC AND TECHNICAL CONSULTING SERVICES)	\$146,980,088.48
541519 (OTHER COMPUTER RELATED SERVICES)	\$135,194,090.49
541513 (COMPUTER FACILITIES MANAGEMENT SERVICES)	\$132,835,698.36
517110 (WIRED TELECOMMUNICATIONS CARRIERS)	\$126,825,910.90
561612 (SECURITY GUARDS AND PATROL SERVICES)	\$98,351,004.22
541611 (ADMINISTRATIVE MANAGEMENT AND GENERAL MANAGEMENT CONSULTING SERVICES)	\$91,217,540.97
561110 (OFFICE ADMINISTRATIVE SERVICES)	\$84,619,086.83
236210 (INDUSTRIAL BUILDING CONSTRUCTION)	\$65,551,359.81
336419 (OTHER GUIDED MISSILE AND SPACE VEHICLE PARTS AND AUXILIARY EQUIPMENT MANUFACTURING)	\$53,759,206.18
237130 (POWER AND COMMUNICATION LINE AND RELATED STRUCTURES CONSTRUCTION)	\$36,384,913.28
541511 (CUSTOM COMPUTER PROGRAMMING SERVICES)	\$33,362,940.69
561720 (JANITORIAL SERVICES)	\$28,592,754.37
238990 (ALL OTHER SPECIALTY TRADE CONTRACTORS)	\$28,510,337.16
238120 (STRUCTURAL STEEL AND PRECAST CONCRETE CONTRACTORS)	\$20,977,790.00
237110 (WATER AND SEWER LINE AND RELATED STRUCTURES CONSTRUCTION)	\$17,944,245.94
238910 (SITE PREPARATION CONTRACTORS)	\$13,343,670.14

## Fiscal Year 2014 NASA Small Business Industry Day Events

Date	Center	Location	Socioeconomic Category
March 6, 2014	Armstrong Flight Research Center	Los Angeles, CA	Women-Owned
June 10, 2014	Marshall Space Flight Center	Huntsville, AL	HUBZone
August 13, 2014	Langley Research Center	Hampton, VA	Service-Disabled Veteran-Owned

## NASA Small Business Social Media

About OSBP Social Media:

OSBP social media sites that provide instant access to procurement opportunities, small business information, or small business community, outreach and matchmaking events



NASASmallBusiness

@NASA\_OSBP

Facebook Likes: 10,572 Weekly Total Reach: 432 People Talking About the OSBP Page: 72 http://www.facebook.com/NASASmallBusiness

Twitter Followers: 773 <u>http://twitter.com/NASA\_OSBP</u>



Blogger (Glenn Delgado's Blog) Monthly Pageviews: 157 All time Pageviews: 2,998 http://nasaosbp.blogspot.com/

### **Contact OSBP**

NASA Office of Small Business Programs 300 E Street SW Washington, DC 20546 Tel: (202) 358-2088 Fax: (202) 358-3261 E-mail: smallbusiness@nasa.gov Web site: www.osbp.nasa.gov NASA Vendor Database: https://vendors.nvdb.nasa.gov



National Aeronautics and Space Administration

# **Small Business Programs** (OSBP) where small business makes a **big** difference



### NASA Industry Forum Meeting Metrics Update

Glenn A. Delgado, Associate Administrator March 19, 2014

#### "Big 7" Small Business Comparison As of February 18, 2014

	Agency	Goal	Actual as of	Total eligible \$	SDB (Goal: 5%)	WOSB (Goal: 5%)	SDVOSB (Goal: 3%)	HUBZone (Goal: 3%)
	DEPT OF DEFENSE (9700)	22.50%	21.09%	\$228,949,192,879	7.79%	3.57%	2.64%	1.78%
	ENERGY, DEPARTMENT OF (8900)	7.00%	5.71%	\$21,748,185,341	2.63%	1.48%	0.32%	0.41%
	HEALTH AND HUMAN SERVICES, DEPARTMENT OF (7500)	20.50%	23.62%	\$19,427,096,974	10.02%	6.56%	1.10%	0.57%
BIG /	VETERANS AFFAIRS, DEPARTMENT OF (3600)	34.00%	36.21%	\$18,284,975,939	7.92%	3.35%	19.38%	1.72%
	NATIONAL AERONAUTICS AND SPACE ADMINISTRATION (8000)	17.20%	21.65%	\$12,733,636,452	8.81%	3.68%	1.10%	1.17%
	HOMELAND SECURITY, DEPARTMENT OF (7000)	32.00%	30.88%	\$12,518,031,403	13.26%	7.04%	5.60%	3.34%
	GENERAL SERVICES ADMINISTRATION (4700)	30.00%	36.91%	\$3,508,805,754	17.47%	7.75%	3.36%	2.53%

#### NASA Agency February FY14 Prime Goals vs. Actual Percentages Data generated March 3, 2014 from FPDS-NG

CATEGORY	DOLLARS
TOTAL DOLLARS	\$4,074,652,611
SMALL BUSINESS	\$718,484,375
SDB	\$349,971,495
HUBZone	\$22,134,032
WOSB	\$108,489,100
SDVOSB	\$25,775,739



19.71%

17.63%

20.00%

18.00%

#### **ARC February FY14**

#### Prime Goals vs. Actual Percentages

CATEGORY	DOLLARS
TOTAL DOLLARS	\$156,593,563
SMALL BUSINESS	\$57,019,344
SDB	\$33,824,606
HUBZone	\$3,147,891
WOSB	\$6,817,360
SDVOSB	\$561,486



#### DFRC February FY14

#### Prime Goals vs. Actual Percentages

CATEGORY	DOLLARS
TOTAL DOLLARS	\$33,818,161
SMALL BUSINESS	\$17,965,600
SDB	\$9,883,604
HUBZone	\$1,162,359
WOSB	\$1,576,977
SDVOSB	\$2,396,555



#### GRC February FY14 Prime Goals vs. Actual Percentages

CATEGORY	DOLLARS
TOTAL DOLLARS	\$92,428,533
SMALL BUSINESS	\$60,854,049
SDB	\$35,227,761
HUBZone	\$3,956,905
WOSB	\$7,865,913
SDVOSB	\$2,150,838



#### GSFC/HQ February FY14 Prime Goals vs. Actual Percentages

Data generated March 3, 2014 from FPDS-NG

CATEGORY	DOLLARS
TOTAL DOLLARS	\$974,988,803
SMALL BUSINESS	\$188,583,887
SDB	\$146,884,494
HUBZone	\$448,736
WOSB	\$13,069,811
SDVOSB	\$2,114,925



25.0%

#### JSC February FY14 Prime Goals vs. Actual Percentages

Data generated March 3, 2014 from FPDS-NG

CATEGORY	DOLLARS
TOTAL DOLLARS	\$1,169,809,079
SMALL BUSINESS	\$152,842,845
SDB	\$45,143,720
HUBZone	\$2,677,622
WOSB	\$20,337,997
SDVOSB	\$1,031,837



14.0%

13.1%

#### KSC February FY14 Prime Goals vs. Actual Percentages

Data generated March 3, 2014 from FPDS-NG

CATEGORY	DOLLARS
TOTAL DOLLARS	\$279,440,523
SMALL BUSINESS	\$84,798,395
SDB	\$21,659,772
HUBZone	\$1,161,058
WOSB	\$428,286
SDVOSB	\$190,373



35.0%

30.3%

#### LaRC February FY14 Prime Goals vs. Actual Percentages

Data generated March 3, 2014 from FPDS-NG

CATEGORY	DOLLARS
TOTAL DOLLARS	\$96,846,214
SMALL BUSINESS	\$50,655,218
SDB	\$16,710,665
HUBZone	\$218,540
WOSB	\$33,202,401
SDVOSB	\$1,784,463



NASA Office of Small Business Programs

60.0%

#### where small business makes a big difference

#### MSFC February FY14 Prime Goals vs. Actual Percentages

Data generated March 3, 2014 from FPDS-NG

CATEGORY	DOLLARS
TOTAL DOLLARS	\$558,926,995
SMALL BUSINESS	\$84,392,862
SDB	\$28,381,955
HUBZone	\$9,077,009
WOSB	\$18,332,765
SDVOSB	\$14,395,768



Goals Actuals

#### NSSC February FY14 Prime Goals vs. Actual Percentages

CATEGORY	DOLLARS	
TOTAL DOLLARS	\$124,237,427	
SMALL BUSINESS	\$10,713,910	
SDB	\$4,891,869	
HUBZone	\$0	
WOSB	\$1,860,512	
SDVOSB	\$1,122,051	



#### SSC February FY14 Prime Goals vs. Actual Percentages

Data generated March 3, 2014 from FPDS-NG

CATEGORY	DOLLARS
TOTAL DOLLARS	\$85,943,527
SMALL BUSINESS	\$10,498,380
SDB	\$7,363,049
HUBZone	\$283,912
WOSB	\$4,997,078
SDVOSB	\$27,445



25.0%

## **NASA Small Business Initiatives**

- Small Business Training
  - Developed six different courses to train NASA's acquisition, technical, and program personnel to better understand the benefits of the Small Business Program
  - Conducted 75 different classes with a total of 965 attendees since its inception in FY 2009

Course ID	Title
SBTAP	Small Business Training for the Acquisition Professional
SBMR	Small Business Market Research
SBTTP	Small Business Training for Technical Personnel
SBJV&T	Small Business Joint Venture & Teaming
SBTSE	Small Business Training for Senior Executives
SBTTC	Small Business Training for Technical Coordinators

## National Defense Authorization Act of 2013

#### **Transparency in sub-contracting:**

- Section 1651: Prohibits a small business awarded a contract under one of the contracts. Exemption provided for similar situated subcontractors. (Status: SBA drafting proposed rule)
- Section 1653: Agencies directed to collect, report and periodically review data to ensure contractors meet subcontracting goals established in subcontracting plans. (Status: Office of General Counsel drafting proposed rule)
- Section 1653: Requires SBA to establish reporting mechanism that allows subcontractor to report fraudulent activity. (Status: Pending)

## National Defense Authorization Act of 2013

#### **Transparency in sub-contracting:**

• Section 1653: SBA required to provide Congress a report setting forth agencies' subcontracting datanumber in compliance or failing to file subcontracting plans. (Status: Subcontracting working group)

## Size and Status Misrepresentation/Fraud/Suspension and Debarment:

 Section 1692: Small Business Procurement Advisory Council required to submit annual report to Congress reflecting comments on small business contracting goals, results of reviews of OSDBUs and best practices. (Status: Proposal to include as part of Success factors for FY 2014) National Aeronautics and Space Administration



## FISCAL YEAR 2015

BUDGET ESTIMATES



### **Strategic Plan**

Expand the frontiers of knowledge, capability, and opportunity in space

OUR MISSION Drive advances in science, technology, aeronautics, and space exploration to enhance knowledge, education, innovation, economic vitality, and stewardship of Earth

Advance understanding of Earth and develop technologies to improve the quality of life on our home planet Serve the American public and accomplish our Mission by effectively managing our people, technical capabilities, and infrastructure



## 2015 Budget Highlights

- Provides the necessary resources to advance the Nation's bipartisan space exploration plan and ensure that the United States remains the world's leader in space exploration and scientific discovery for years to come.
- Aligns NASA's activities to send humans to an asteroid by 2025 and Mars in the 2030s.
- Supports the Administration's commitment that NASA be a catalyst for the growth of a vibrant American commercial space industry.
- Builds on U.S. preeminence in science and technology, improves life on Earth and protects our home planet, while creating jobs and strengthening the American economy.
- Extends the life of the International Space Station (ISS) until at least 2024, which is essential to achieving the goals of sending humans to deep space destinations and returning benefits to humanity through research and technology development.







- Acquires commercial cargo supply missions to the ISS with launches from our shores, and further advances NASA's initiative to return human spaceflight launches to the United States by 2017.
- Enables partnerships with American industry to develop new ways to reach space, creating jobs and enabling NASA to focus on new technologies that benefit all of our missions.
- Funds the Space Launch System and Orion space crew vehicle to take astronauts farther into the solar system than we have ever gone before.
- Invests in transformative space technologies, such as high powered solar electric propulsion, advanced robotics, high speed communications and precise navigation that enable future NASA missions, and increase the Nation's capabilities in space.





- Advances NASA's first-ever mission to identify, capture and redirect an asteroid. This initiative represents an unprecedented technological feat -- raising the bar for human exploration and discovery, while helping protect our home planet and bringing us closer to a human mission to one of these mysterious objects and building deep space capabilities needed for future missions to Mars.
- Continues to build on our nation's record of breathtaking and compelling scientific discoveries and achievements in space, with science missions that will reach far into our solar system, reveal unknown aspects of our universe and provide critical knowledge about our home planet.









- Continues NASA's global leadership in planetary exploration, with funding for missions to Mars, a potential mission to Europa, missions already heading toward destinations such as Jupiter and Pluto, and missions operating throughout the solar system.
- Sustains NASA's vital role in understanding the Earth's systems and climate and the dynamics between our planet and the Sun. By the end of FY 2015, NASA will have launched an unprecedented five Earth science missions to find answers to critical challenges facing our planet today and in the future, including climate change, sea level rise, freshwater resources and extreme weather events.
- Makes steady progress toward our next Great Observatory as we develop and conduct critical tests on the James Webb Space Telescope. Its planned launch in 2018 will again revolutionize our understanding of the universe.









- Aligns Aeronautics research to focus on newly defined strategic thrust areas that address a growing demand for mobility, severe challenges to sustainability of energy and the environment, and technology advances in information, communications, and automation technologies. Continues to develop methods and technologies to support implementation of Next Gen.
- Creates new jobs right here on Earth especially for the next generation of American scientists and engineers – by supporting cutting edge aeronautics and space technology innovations, education, research and development that will help fuel the nation's economy for years to come.
- Builds on efforts proposed in the 2014 Science, Technology, Engineering, and Mathematics (STEM) Education budget. Continues to reduce fragmentation and supports a more cohesive infrastructure for delivering STEM education and leveraging existing resources to improve the reach of agency assets.






## Anticipated Accomplishments in FY 2015

Launch 16

science and

**ISS** cargo

missions

SLS/Orion: Complete analysis of Orion's Test Flight (EFT-1) & design reviews



ISS: Increase utilization with science & technology payload hardware to 70 percent.



Asteroid Redirect Mission: Hold Concept Review



Space Tech: Transform technology with several major inspace demos



primary mirror backplane and backplane support to the Goddard Space Flight Center.

**JWST: Deliver** 



Crew Program: Complete first phase of certification efforts with partners.

**Commercial** 





### NASA Mission Launches (Fiscal Years 2014 – 2020)

NASA Mission on US ELV		Joint NASA-Int'l Partner Mission		Commercial Crew Mission		<ul> <li>Mission suc</li> </ul>	cessfully launched	
						* TDRS-M laun	och services and date to b	e determined
Reimbursable Mission for NOAA		Int'l Mission with NASA contributio	n	Commercial Resupply Service	es Mission	HEO missions in	n white text, SMD/STMD i	missions in <mark>black text</mark>
				_		International la	unches not shown	
Joint NASA-NOAA-USAF Mission		Exploration Systems Development	Mission	Future Commercial Resupply	Mission	Commercial flig	hts notional	
			Orbital-8			Dates reflect A	gency Baseline Commiti	ments
			Future Cargo					
	SpaceX-6		Future Cargo					
	SpaceX-7		Future Cargo	SLS EM-1				
	SpaceX-8		Future Cargo	Future Cargo				
	Orbital-3		Future Cargo	Future Cargo				
	Orbital-4	SpaceX-9	CC Test Flight	Future Cargo	Future	e Cargo	Future Cargo	
	Orbital-5	SpaceX-10	CC Test Flight	Future Cargo	Future	e Cargo	Future Cargo	
	CC Test Flight	SpaceX-11	Comm Crew	Future Cargo	Future	e Cargo	Future Cargo	
Orion EFT-1	CC Test Flight	SpaceX-12	CYGNSS	Future Cargo	Future	e Cargo	Future Cargo	
SpaceX-3	SMAP	Orbital-6	ТЕМРО	Comm Crew	Future	e Cargo	Future Cargo	
SpaceX-4	MMS	Orbital-7	ICON	Comm Crew	Future	e Cargo	Future Cargo	
SpaceX-5	SAGE III	CC Test Flight	TESS	LCRD	Comn	n Crew	Comm Crew	
Orbital-1 🗸	SET-1	CC Test Flight	NICER	Solar Probe+	Comn	n Crew	Comm Crew	
Orbital-2	ISS-CREAM	CC Test Flight	ICESat-2	SEP	EV	S-2	PACE	
OCO-2	EVS-1	InSight	OSIRIS-Rex	GOLD	EVI	MoO	Mars 2020	
TDRS-L✔	DSCOVR	Astro-H	GRACE FO	Helio EX-1	Solar	Orbiter	EVI MoO	
MAVEN	Jason-3	Strofio	JPSS-1	ExoMars	VL	VST	Helio MoO	
GPM Core	ST-7	GOES-R	GOES-S	Metop-C	GO	ES-T	Euclid	
FY2014	FY2015	FY2016	FY2017	FY2018	FY2	019	FY2020	9



## Space Technology Delivers

EDSN (Edison Demonstration of Smallsat Networks): NASA Ames demonstrates a small spacecraft swarm (8 cubesats) operating as a network for distributed science observations. Launch: 2014

Green Propellant Infusion Mission: With Ball Aerospace Aerojet, develops and demonstrates a higher performing propellant alternative to the highly corrosive and toxic hydrazine. Launch: FY 2015



CPOD (Cubesat Proximity Operations Demonstration): Tyvak, LLC Proximity operations & docking demo with two 3U cubesats. Launch: 2015

OCSD (Optical Communications and Sensor Demonstration): With Aerospace Corp, demonstrates space-to- ground laser communications, low-cost navigation sensors, and proximity operations with two 1.5U cubesats. Launch: 2015

### ISARA (Integrated Solar Array and Reflectarray Antenna):

JPL and Pumpkin, Inc. demonstrating increased bandwidth for Ka-band radio communications by using the back of a deployed solar array as a radio antenna reflector.

#### Launch: 2015

#### Sunjammer Solar Sail:

With an area 7 times larger than ever flown in space; enables propellant free propulsion and next generation space weather systems. L' Garde, Inc. *Launch: Late 2015*  **Deep Space Atomic Clock: JPL is** developing this tiny atomic clock that is 10-times more accurate than today's ground –based navigation systems, enabling precise in-space navigation. *Launch: FY 2015* 



### **Human Exploration and Operations**

Global Exploration Roadmap



# FY14-FY15 Agency Priority Goals

- By September 30, 2015, NASA will complete the Space Launch System, Orion, and Exploration Ground Systems Critical Design Reviews (CDRs), allowing the programs to continue to progress toward Exploration Mission (EM)-1 and EM-2 missions.
- By September 30, 2015, NASA will increase the utilization of the International Space Station internal and external research facility sites with science and technology payload hardware to 70 percent.
- By September 30, 2015, the Commercial Crew Program will complete the first phase of certification efforts with Commercial Crew Transportation partners, and will make measurable progress toward the second certification phase with industry partners while maintaining competition.
- By October 2018, NASA will launch the James Webb Space Telescope, the premier space-based observatory. To enable this launch date, NASA will complete the James Webb Space Telescope primary mirror backplane and backplane support structures and deliver them to the Goddard Space Flight Center for integration with the mirror segments by September 30, 2015.



## FY14-15 Cross-Agency Priority Goals

Goal	Туре	Participation*
Cybersecurity	Mission	
Climate Change (Federal Actions)	Mission	NASA is identified as a major contributing agency
Insider Threat and Security Clearance	Mission	
Job-Creating investment	Mission	
Infrastructure Permitting Modernization	Mission	
STEM Education	Mission	NASA is identified as a major contributing agency
Service Members and Veterans Mental Health	Mission	
Effectiveness: Customer Service	Management	
Effectiveness: Smarter IT Delivery	Management	
Efficiency: Strategic Sourcing	Management	
Efficiency: Shared Services	Management	
Efficiency: Benchmark and Improve Mission-Support Operations	Management	
Economic Growth: Open Data	Management	
Economic Growth: Lab-To-Market	Management	NASA is identified as a major contributing agency
People and Culture	Management	

\*OMB released the FY14-15 CAP goals on Monday, March 10, 2014. As more information is available, OCFO will work with the Mission Directorates to determine NASA's contribution to each **13** the new CAP goals.



## FY 2015 Budget Request

	FY 2013 On Plan*	FY 2014 Enacted**	FY2015	FY2016	FY2017	FY2018	FY2019
Science	4,781.6	5,151.2	4,972.0	5,021.7	5,071.9	5,122.6	5,173.9
Earth Science	1,659.2	1,826.0	1,770.3	1,815.5	1,837.6	1,861.9	1,886.3
Planetary Science	1,274.6	1,345.0	1,280.3	1,304.9	1,337.1	1,355.7	1,374.1
Astrophysics	617.0	668.0	607.3	633.7	651.2	696.8	993.0
James Webb Space Telescope	627.6	658.2	645.4	620.0	569.4	534.9	305.0
Heliophysics	603.2	654.0	668.9	647.6	676.6	673.3	675.5
Aeronautics	529.5	566.0	551.1	556.6	562.2	567.8	573.5
Space Technology	614.5	576.0	705.5	712.6	719.7	726.9	734.2
Exploration	3,705.5	4,113.2	3,976.0	4,079.9	4,061.2	4,119.5	3,673.4
Exploration Systems Development	2,883.8	3,115.2	2,784.4	2,863.3	2,917.7	2,993.9	3,106.6
Commercial Spaceflight	525.0	696.0	848.3	872.3	791.7	730.9	172.0
Exploration Research and Development	296.7	302.0	343.4	344.3	351.8	394.7	394.7
Space Operations	3,724.9	3,778.0	3,905.4	3,951.9	4,051.0	4,073.8	4,601.8
Space Shuttle	38.8	1	0.0	0.0	0.0	0.0	0.0
International Space Station	2,775.9	(	3,050.8	3,126.5	3,266.9	3,290.3	3,818.6
Space and Flight Support (SFS)	910.2		854.6	825.4	784.1	783.5	783.2
Education	116.3	116.6	88.9	89.8	90.7	91.6	92.6
Cross Agency Support	2,711.0	2,793.0	2,778.6	2,806.4	2,834.4	2,862.8	2,891.4
Center Management and Operations	1,991.6	1	2,038.8	2,059.2	2,079.7	2,100.5	2,121.6
Agency Management and Operations	719.4		739.8	747.2	754.7	762.3	769.8
Construction & Envrmtl Compl Restoration	646.6	515.0	446.1	379.0	382.7	386.6	390.4
Construction of Facilities	589.5	1	370.6	302.7	305.7	308.7	311.8
Environmental Compliance and Restoration	57.0	I	75.5	76.3	77.0	77.8	78.6
Inspector General	35.3	37.5	37.0	37.4	37.7	38.1	38.5
Grand Total	16,865.2	17,646.5	17,460.6	17,635.3	17,811.5	17,989.7	18,169.7

\*As reflected in the August 2013 Operating Plan, FY 2013 includes rescissions per P.L.113-6 Division G, Section 3001(b)(1)(B) and Division G, Section 3004(c)(1) and reductions due to sequestration per BBEDCA Section 215A.

\*\*FY 2014 reflects funding amounts specified in P.L. 113-76, Consolidated Appropriations Act, 2014, including amounts noted in the Explanatory Statement. Where amounts were not specified, no amount is shown in the budget table.

Note: Funds associated with out-year estimates for programmatic construction remain in programmatic accounts.

Notional



## Major Program Changes

- Science
  - Funds Planetary Science at a higher level than the FY 2014 PB, enabling a Discovery AO, steady funding for R&A, support for most operating missions, and pre-formulation studies for a potential Europa mission
  - Funds pre-formulation studies for a potential WFIRST/AFTA mission
  - Funds the GLOBE program, and an additional \$15 million for other STEM education activities
  - Greatly reduces funding for the SOFIA project as it plans to be put into storage
  - Proposes the OCO-3 for funding through the OGSI
- Aeronautics Aligns Aeronautics research to focus on newly defined strategic thrust areas
- Space Technology Accelerates development of a Solar Electric Propulsion demonstration effort; reduces funding for new awards for many competitive programs
- Exploration Transfers asteroid capture system content from AES in Exploration to ISS In-Space Robotic Servicing in Space Operations
- Space Operations International Space Station (ISS) extended to at least 2024.
- Education Consolidates many STEM efforts within the Agency to support the Administration's STEM reorganization
- CECR Transfers programmatic CoF, revises phasing for institutional CoF.



- Out-year Funding Assumptions. In this time of national fiscal austerity, NASA has accepted the challenge to manage to a modest inflation adjusted out-year top-line budget. Funding lines beyond FY 2015 should be considered notional.
- Campaign to Promote Efficient and Effective Spending. This budget continues NASA's efforts to improve operational efficiency and maintains reduced spending for service contracting, travel, supplies and materials, printing and reproduction, and IT services.

### > Aligning the NASA Workforce.

- ✓ Aligns human capital with the priority requirements of the Agency
- ✓ Minor reduction in FTE consistent with budget limitations
- Presentation in full-cost, where all project costs are allocated to the project, including labor funding for the Agency's civil service workforce.

# Opportunity, Growth, and Security Initiative

- While the President's Budget adheres to the BBA's discretionary funding levels for 2015, it is not sufficient to expand opportunity to all Americans or to drive the growth our economy needs.
- The BBA replaced half the sequestration cut for 2014 but just one-fifth of the scheduled cut in the discretionary funding level for 2015. As a result, taking into account unavoidable growth in other Federal programs and other factors, the BBA non-defense discretionary funding levels for 2015 are below the levels Congress provided in the bipartisan Consolidated Appropriations Act of 2014.
- For that reason, the Federal Budget also includes a separate, fully paid for \$56 billion Opportunity, Growth, and Security Initiative.
- NASA's share of that Initiative is \$885M and is designed to show how additional discretionary investments in 2015 can further enable the NASA mission while spurring economic progress, promoting opportunity, and strengthening national security.

Budget Authority (in \$ millions)	<u>FY2015</u>
Grand Total	<u>\$885.5</u>
Aeronautics	\$43.9
Space Technology	\$100.0
Exploration	\$350.0
Space Operations	\$100.6
Education	\$10.0
Construction of Facilities and Environmental Compliance	
Restoration	\$93.7

# Opportunity, Growth, and Security Initiative Detail

Science Stars Science Stars Science Stars Science Stars Science Stars Science Stars Science - extended mission funding Radioisotope Power Systems Science - extended mission funding Science - extended mission funding Science -	29.3 50 35 15 20 20
Orbiting Carbon Observatory (OCO)-3 Pre-Aerosols, Carbon and Ecosystems (PACE) Planetary Science -extended mission funding Radioisotope Power Systems	29.3 50 35 15 20 20
Pre-Aerosols, Carbon and Ecosystems (PACE) Planetary Science -extended mission funding Radioisotope Power Systems	50 35 15 20 20
Planetary Science -extended mission funding Radioisotope Power Systems	35 15 20 20
Radioisotope Power Systems	15 20 20
Deservels and Analysis	20 20
Research and Analysis	20
Wide-Field Infrared Survey Telescope (WFIRST)/ Astrophysics Focused Telescope	20
ASSETS (AFTA)	
Earth Science (restoration of Quickscat funding, Solar Radiation & Climate Experiment	
(SORCE), the President's Climate Action Plan, Big Earth Data Initiative)	18
Aeronautics \$43.9M	
Altitude Airspace/Unmanned Aerial Systems Research	6
Computational Fluid Dynamics Analysis Capabilities	24
Flight Testing Advancements	6
Vertical Lift	7.9
Space Technology 100M	
Closed Loop Life Support system: ISS Utilization	21
Composite Structural Technologies	18
Robotics Challenge	10
Advanced Manufaturing	7
Small Spacecraft Technology Demonstrations	10
In-Space Assembled & Manufactured Structures	6
NASA Innovative Advanced Technologies	6
HIAD - Antares	18
Eander and Ascent Vehicle Composites	4
Commercial Crew	250
Space Launch System/Orion	200
Space Operations	100
International Space Station (ISS) Cargo Flights	100.6
Education 10M	
STEM Education and Accountability Projects	10
CECR 93.7M	
LaRC Measurement Sciences Lab	93.7
TOTAL \$885.5M	



### The Future of Human Space Exploration NASA's Building Blocks to Mars

U.S. companies provide affordable access to low Earth orbit Expanding capabilities at an asteroid redirected to lunar orbit

Exploring Mars and other deep space destinations

Learning the fundamentals aboard the International Space Station

Traveling beyond low Earth orbit with the Space Launch System rocket and Orion crew capsule

Missions: 6 to 12 months Missions: 1 month up to 12 months Return: hours Return: days 19

Earth Reliant

**Proving Ground** 

Missions: 2 to 3 years Return: months

Earth Independent



## Asteroid Mission/Initiative

NASA's Asteroid Redirect Mission will enable human rendezvous with an asteroid before 2025 and prepare for missions to Mars. NASA is committed to pursuing an affordable and feasible mission. This mission will leverage and align existing activities:

- Asteroid observing efforts to identify and characterize asteroids (in Science);
- Demonstration of high power long life solar electric propulsion (in Space Technology);
- Development of SLS rocket and Orion vehicle for human space flight beyond low Earth orbit (in Exploration Systems); and
- Development of new technologies for exploration in deep space (in ISS and Exploration R&D).

The Budget provides \$133M for early development of the asteroid mission, including advancing solar electric propulsion and capture systems, and conduct of the Mission Concept Review in which the mission architecture will be established.









## Acronyms

- AES: Advanced Exploration Systems
- CCDev: Commercial Crew Development
- CCP: Commercial Crew Program
- CRS: Cargo Resupply Services
- CYGNSS: Cyclone Global Navigation Satellite System
- DSCOVR: Deep Space Climate Observatory
- ECR: Environmental Compliance and Restoration
- EGS: Exploration Ground Systems
- EFT: Exploration Flight Test
- ELV: Expendable Launch Vehicle
- EM: Exploration Mission
- EPSCoR: Experimental Program to Stimulate Competitive Research
- ESA: European Space Agency
- ESD: Exploration Systems Development
- EVA: Extravehicular Activity
- EVI: Earth Venture Instrument
- EVS: Earth Venture Sub-Orbital solicitation
- FTE: Full Time Equivalent
- GLOBE: Global Learning and Observations to Benefit the Environment
- GOES: Geostationary Operational Environmental Satellite
- GOLD: Global Scale Observations of the Limb and Disk
- GPM: Global Precipitation Mission
- GRACE: Gravity Recovery and Climate Experiment
- HRP: Human Research Program
- ICESat: Ice Cloud and Land Elevation Satellite
- ICON: Ionospheric Connection Explorer
- IRIS: Interface Region Imaging Spectrograph
- ISS: International Space Station
- JASD: Joint Agency Satellite Division
- JPSS: Joint Polar Satellite System
- JWST: James Webb Space Telescope

- JUNO: Jupiter Uranus Neptune Outreach
- LADEE: Lunar Atmosphere Dust Environment Explorer
- LDCM: Landsat Data Continuity Mission
- LWS: Living With a Star
- LSP: Launch Services Program
- MAVEN: Mars Atmosphere and Volatile Evolution
- MMS: Magnetospheric Multiscale Mission
- MoO: Missions-of-Opportunity
- MSL: Mars Science Laboratory
- MPCV: Multi-Purpose Crew Vehicle
- MUREP: Minority University research and Education Program
- NOAA: National Oceanographic and Atmospheric Administration
- NICER: Neutron Star Interior Composition Explorer
- NPP: NPOESS Preparatory Project
- OCO: Orbiting Carbon Observatory
- OSIRIS-Rex: Origins Spectral Interpretation Resource Identification Security Regolith Explorer
- POES: Polar Operational Environmental Satellite
- R&D: Research & Development
- SAGE: Stratospheric Aerosol and Gas Experiment
- SET: Space Environment Testbeds
- SFS: Space and Flight Support
- SLS: Space Launch System
- SMAP: Soil Moisture Active-Passive Mission
- SOFIA: Stratospheric Observatory for Infrared Astronomy
- ST: Space Technology
- STEM: Science, Technology, Engineering and Mathematics
- SWOT: Surface Water and Ocean Topography
- TCTE: Total Solar Irradiance Calibration Transfer Experiment
- TDRS: Tracking and Data Relay Satellite
- TEMPO: Tropospheric Emissions Monitoring of Pollution
- TESS: Transiting Exoplanet Survey satellite
- WFIRST: Wide Field Infra Red Survey telescope (AFTA: Astrophysics Focused Telescope Assets)

National Aeronautics and Space Administration



## Small Business Innovation Research Small Business Technology TRansfer

Richard B. Leshner, PhD NASA SBIR/STTR Program Executive March 18, 2014

NASA Small Business Industry Council









## **Quick Overview**



- 14 Space Technology Roadmaps
  - Developed by NASA in 2010
  - Reviewed by NRC 2010/2011
  - <u>http://www.nasa.gov/offices/oct/</u> <u>home/roadmaps/#.UyfPmndtz56</u>
  - Currently being "updated" process run by the Office of the Chief Technologist





NASA Strategic Space Technology Investment Plan

## **Space Technology Technical Areas**

**CC** 

A09





• LAUNCH PROPULSION SYSTEMS



• IN-SPACE PROPULSION TECHNOLOGIES



• SPACE POWER & ENERGY STORAGE



• NANOTECHNOLOGY

SYSTEMS

SCIENCE INSTRUMENTS,

ENTRY, DESCENT & LANDING

**OBSERVATORIES & SENSOR SYSTEMS** 



• ROBOTICS, TELE-ROBOTICS & AUTONOMOUS SYSTEMS



• COMMUNICATION & NAVIGATION



• HUMAN HEALTH, LIFE SUPPORT & HABITATION SYSTEMS



• HUMAN EXPLORATION DESTINA-TION SYSTEMS







• THERMAL MANAGEMENT SYSTEMS



• MODELING, SIMULATION, INFORMA-TION TECHNOLOGY & PROCESSING



• MATERIALS, STRUCTURES, MECHAN-ICAL SYSTEMS & MANUFACTURING

### **Space Technology Technical Areas**

HUMAN

TAO7 HUMAN EXPLORATION

IN-SITU REBOURCE UTILIZATION

DESTINATION SYSTEMS

Destination Reconnaissance.

Resource Acquisition

SUBTAINABILITY &

SUPPORTABLITY

Management

Repair Systems

& Preservation

EVA Mobility

Surface Mobility

Habirar Production

"Smart" Habirats

Artificial Gravity

Crew Training

Planetary Safet

Systems

SYSTEMS

SENSORS

Lasers

OBSERNATORIES

Mirror Systems

Fields & Waves

In-Situ

Electronics

Off-Surface Mobility

SYSTEMS

Auronomous Logistics

Malmenance Systems

Food Production, Processing,

"ADVANCED" HUMAN MOBLITY

"ADVANCED" HABITAT SYSTEMS

MISSION OPERATIONS & SAFETY

Integrated Flight Operations

ORCES-OUTTING SYSTEMS

Construction & Assembly

Particulare Contamination

Prevention & Mitigation

TAO8 · SCIENCE INSTRUMENTS

OBSERVATORIES & SENSOR

REMOTE SENSING INSTRUMENTS /

Detectors & Pocal Planes

Optical Components

MIcrowave / Radio

Cryogenic / Thermal

Structures & Antennas

Distributed Aperture

IN-SITU INSTRUMENTS / SENSOR

Particles: Charged & Neurral

Integrated Risk Assessment Tools

Integrated Habitar Systems

Prospecting, & Mapping

Consumables Production

Manufacturing Products

& Infrastructure Emplacement

ENTRY, DESCENT &

TA09 • ENTRY, DESCENT &

AEROASSIST & ATMOSPHERIC ENTRY

**Flexible Thermal Protection Systems** 

Deployable Hypersonic Decelerators

Rigid Thermal Protection Systems

Rigid Hypersonic Decelerators

Attached Deployable Decelerators

Supersonic Recropropulsion

Egress & Deployment Systems

VEHICLE SYSTEMS TECHNOLOGY

Modeline and Simulation

GNAC Sensors and Sustems

System Integration and Analyses

Atmosphere & surface characterization

ENGINEERED MATERIALS & STRUCTURES

Instrumentation and Health Monitoring

NANOTECHNOLOGY

Touchdown Systems

Propulsion Systems Small Body Systems

Separation Systems

Light weight Structures

Damage Tolerant Systems

Thermal Protection & Control

ENERGY GENERATION & STORAGE

Propulsion Components

SENSORS, ELECTRONICS & DEVICES

In-Space Propulsion

Sensors & Actuators

Nanoelectronics

Miniature Instruments

TA10

Coarines

Adhestyes

Energy Scorage

PROPULSION

Propellance

Energy Generation

Thailing Deployable Decelerators

DESCENT

LANDING

TA05 COMMUNICATION

RADIO FREQUENCY COMMUNICATIONS

Spectrum Efficient Technologies

Earth Launch & Reentry Comm.

Disruptive Tolerant Networking.

Adaptive Network Topology

Integrated Network Management

POSITION, NAVIGATION, AND TIMING

Timekeeping & Time Distribution

Relative & Proximicy Navioation

Auto Precision Formation Flying

Science from the Comm. System

RF/Optical Hybrid Technology

Hybrid Optical Comm. & Nav. Sensors

Neutrino-Based Navigation & Thacking

Reconfigurable Large Apertures Using

HUMAN HEALTH,

TAO6 HUMAN HEALTI

ENVIRONMENTAL CONTROL & LIFE

Water Recovery & Management

EXTRAVENICULAR ACTIVITY SYSTEMS

Portable Life Support System Power, Anionics & Software

HUMAN HEALTH & PERFORMANCE

Medical Diagnosis / Prognosis

SUPPORT SYSTEMS & HABITATION SYS.

Auto Approach & Landing

INTEGRATED TECHNOLOGIES

Cognitive Networks

REVOLUTIONARY CONCEPTS

X-Ray Communications

Ouantum Key Distribution

Ouantum Communications

SQIP Microwave Amplifier

Nanosar Constellations

HABITATION SYSTEMS

Air Revitalization

Pressure Garment

Habitation

Waste Management

X-Ray Navigation

Radio Systems Ukra Wideband

Onboard Auto Navigation & Maneuver

Sensors & Vision Processing Systems

Information Assurance

Power Efficient Technologies

Flight & Ground Systems

OPTICAL COMM, & NAVIGATION

Detector Development

Acquisition & Tracking

Atmospheric Mitigation

Large Apertures

Propagation

Antennas

INTERNETWORKING

Lasers



TA13 GROUN

SYSTEMS PROCESSING

OPERATIONAL LIFE-OYCLE

Conservation of Fluids

Autonomous Command &

Vehicle / Ground Systems

Corrosion Prevention, Detection,

Environmental Remediation &

TECHNOLOGIES TO INCREASE RELI-

ABILITY AND MISSION AVAILABILITY

Environment, Hardened Materials

Inspection, Anomaly Detection

Fault Bolation and Diagnostics

Repair, Mirigation, and Recovery

Technologies Communications, Networking,

TECHNOLOGIES TO IMPROVE MIS-

Range Thacking, Surveillance &

Flight Safety Technologies

Landing & Recovery Systems &

Weather Prediction and Mitigation

MANAGEMENT

Prognostics Technologies

Timing & Telemetry

SION SAFETY/MISSION RISK

Robotics / Telerobotics

TA14 "THERMAL

Components

Safery Systems

ORVOGENIC SYSTEMS

Passive Thermal Control

Integration & Modeling

Hear Acquisition

Entry / Ascent TPS

& Radiative)

Technologies

Hear Thansfer

Active Thermal Control

THERMAL CONTROL SYSTEMS

Hear Rejection & Energy Storage

THERMAL PROTECTION SYSTEMS

Plune Shielding (Convective

Sensor Systems & Measurement

SYSTEMS

٠

Advanced Launch Technologies

Preservation of Natural Ecosystem

ENVIRONMENTAL AND GREEN

Alternate Energy Protocypes

TECHNOLOGIES

& Mitigation

Site Restoration

and Structures

& Identification

Storage, Distribution &

& Assembly Systems

TECHNOLOGIES TO OPTIMIZE THE

Automated Alignment, Coupling,

Control for Ground and Integrated

GROUND &

MODELING, SIMULA-

TA11 \* MODELING, SIMUL TION. INFORMATION

Software Modeling & Model-Checking Integrated Hardware & Software Modeling

Frameworks, Languages, Tools & Standards

Human-System Performance Modeling

Integrated System Lifecycle Simulation

Simulation-Based Systems Engineering

Science, Engineering & Mission Data

Collaborative Science & Engineering

TA12 • MATERIALS, STRUC-TURES, MECHANICAL

Intelligent Data Understanding

SYSTEMS & MANUFÁCTURING

Design & Certification Methods Reliability & Sustainment

Innovative, Multifunctional Concepts

Deployables, Docking and Interfaces

Mechanism Life Extension Systems

Design & Analysis Tools and Methods

Reliability / Life Assessment / Heakh

Intelligent Integrated Manufacturing and

Electronics & Optics Manufacturing Process

Electro-mechanical, Mechanical &

TECHNOLOGY & PROCESSING

COMPUTING

MODELING

SIMILIATION

Lifecycle

MATERIALS

Lightweight Structure

Environment

STRUCTURES

Special Materials

Lightweight Concepts

MECHANICAL SYRTEMS

Micromechanisms

Certification Methods

Manufacturing Processes

Cyber Physical Systems

Sustainable Manufacturing

Nondegroupity Evaluation

Sustainment Methods

Loads and Environments

Model-Based Certification &

Monitoring

MANUFACTURING

OROSS-OUTTING

Space Technology Roadmaps STR • TABS

TECHNOLOGY AREA BREAKDOWN STRUCTURE

Tex Tools & Methods

Computational Design

Flexible Material Systems

Flight Computing
 Ground Computing

Science Modeling

Distributed Simulation

Simulation-Based Training &

Decision Support Systems

INFORMATION PROCESSING

Semantic Technologies

Advanced Mission Systems





TAO2 · IN-SPACE PROPULSION

TECHNOLOGIES

Geb

Solid

Hybrid

OHEMICAL PROPULSION

Liquid Storable Liquid Cryogenic

Cold Gas/Warm Gas

Solar Sail Propulsion

Thermal Propulsion

Techer Propulsion

TECHNOLOGIES

NON-OHEMICAL PROPULSION

ADVANCED (TRL <3) PROPULSION

High Energy Denstry Materials

Beamed Energy Propublion

Electric Sail Propulsion

Antimatter Propulsion

Breakthrough Propulsion

SUPPORTING TECHNOLOGIES

Propellant Storage & Transfer

FAO3 • SPACE POWER OF ENERGY STORAGE

Pusion Propublion

Advanced Fission

POWER GENERATION

Radioisocore

ENERGY STORAGE

Regenerative Fuel Cells

Distribution & Thansmission

Flywheek

Fission

Pusion

Barreries

Micro-propulsion

Electric Propulsion

#### LAUNCH **TA01** PROPUL SION SYSTEMS

- SOLID ROCKET PROPULSION
- SYSTEMS Propellants
- Case Materials
- Nozzle Systems
- Hybrid Rocker Propulsion
- Systems
- **Pundamental Solid Propulsion** Technologies
- LIQUID ROCKET PROPULSION
- SYSTEMS
- LH /LOX Based
- RP/LOX Based
- CH /LOX Bard
- Detonation Wave Engines
- (Closed Cyde) Propellants
- **Pundamental Liquid**
- Propulsion Technologies

#### AIR BREATHING PROPULSION

#### SYSTEMS

- TBCC RBCC
- Detonation Wave Engines
- (Open Cycle)
- Turbine Based Jet Engines (Phyback Boosters)
- Ramiet/Scramlet Engine (Accelerators
- Deeply-cooled Atr Oydes
- Energy Harvesting Air Collection &c Chemical (Fuel Cells, Heat Engines) Solar (Photo-Voltaic & Thermal)
- Enrichment System
- Pundamental Air Breathing
- Propulsion Technologies
- ANCILLARY PROPULSION SYSTEMS
- Auxiliary Control Systems
- Main Propulsion Systems
- (Excluding Engines) Launch Abort Systems
- POWER MANAGEMENT & Thrust Vector Control Systems DISTRIBUTION Health Management &
  - FDIR Management & Control
- Sensors Pyro & Separation Systems
- **Pundamental Ancillary**
- Wireless Power Transmission Propulsion Technologies Conversion & Regulation OROSS OLITTING TECHNOLOGY
- UNCONVENTIONAL / OTHER PROPULSION SYSTEMS

#### Ground Launch Assist

- Green Energy Impact Multi-functional Structures Air Launch / Drop Systems
  - Alternative Fuels

Analytical Tools

- Space Tether Assist Beamed Energy / Energy
- Addition
- Nuclear
- High Energy Density Materials/Propellants

#### ROBOTICS, TAO4 • ROBUTICS, TELE-ROBOTICS & AUTONOMOUS SYSTEMS

#### SENSING & PERCEPTION

- 3-D Perception Relative Position & Velocity Ferimation
- Terrain Mapping, Classification & Characterization Natural & Man-made Object
- Recognition Sensor Pusion for Sampling
- & Manipulation Onboard Science Data Analysis

#### MOBLITY

- Extreme Terrain Mobility Below-Surface Mobility
- Above-Surface Mobility
- Small Body/Microgravity Mobility
- MANPULATION
- Robot Arms
- Dexterous Manipulators Modeling of Contact Dynamics
- Mobile Manipulation
- Collaborative Manipulation
- Robotic Drilling & Sample Processing

#### HUMAN-SYSTEMS INTEGRATION

- Multi-Modal Human-Systems Interaction
- Supervisory Control
- Robot-co-Suit Interfaces
- Intent Recognition & Reaction
- Distributed Collaboration Compos Human-Systems
- Interfaces
- Safery, Trust, & Interfacing of Robocic/Human Proximiry Operations

#### AUTONOMY

- Vehicle Systems Management &
- FDIR Dynamic Planning & Sequencing
- Tools
- Autonomous Guidance & Control Multi-Agent Coordination
- Adjustable Autonomy
- Terrain Relative Navigation Path & Motion Planning with
- Uncertainty
- AUTON, RENDEZVOUS & DOCKING
- Relative Navigation Sensors
- (long-, mid-, near-range) Guidance Algorithms
- Docking & Capture Mechanisms/
- Interfaces Mission/System Managers for
- Autonomy/Automation
- RTA SYSTEMS ENGINEERING

Onboard Computing

- Modularity/Commonality Verification & Validation of Com-
- plex Adaptive Systems
  - Long-Duration Health Behavioral Health
    - Human Bactors
    - ENVIRONMENTAL MONITORING, SAFETY
    - & EMERGENCY RESPONSE Sensors: Air, Water, Microbial, etc.
    - Pire: Detection, Suppression, Recovery
    - Protective Clothing / Breaching Remediation
    - RADIATION
    - Risk Assessment Modeling Radiation Mirigation Protection Systems Radiation prediction

Monitoring Technology

## What are the Space Technology Programs?

- **NASA Innovative and Advanced Concepts (NIAC)** "Study innovative, technically credible, advanced concepts that could one day 'Change the Possible' in aerospace"
- **Space Technology Research Grants and Fellowships** –Graduate student research fellowships and grants to academia, NASA field centers and not-for-profit R&D laboratories
- **Center Innovation Fund (CIF)** stimulate innovation within the NASA Centers support emerging technologies and creative initiatives NASA scientists and engineers lead projects, partnerships with other agencies, academia and private industry are encouraged.
- Small Business Innovative Research (SBIR)/Small Business Technology Transfer (STTR)
- **Small Spacecraft Technology Program -** Accelerate the development of small spacecraft capabilities for NASA, commercial, and other space sector users.
- **Flight Opportunities** Create multiple paths through which innovative technologies may be matured from concept to flight by facilitating low-cost access to suborbital environments
- **Game Changing Development (GCD)** Develop technologies that produce "dramatic" impacts for NASA's Space Exploration and Science Missions; a balanced approach of guided technology development efforts and competitively selected efforts
- **Technology Demonstration Missions (TDM)** Seeks to mature laboratory-proven technologies to flight-ready status; system-level technology solutions are given the opportunity to operate in the actual space environment

# SBIR/STTR



### **SBIR & STTR**

- Topics/Subtopics developed to support the needs of NASA's other Mission Directorates – Science, Human Exploration & Operations, Aeronautics Research
- Topics/Subtopics developed to support mid- to long-term technology development needs identified in NASA's "Space Technology Roadmaps" or the National Aeronautics R&D Plan

### **NASA Centers Play Critical Role**

• All SBIR/STTR projects are managed at one of NASA's 10 Centers – home to NASA's development projects, research facilities, and Subject Matter Experts

Total Selections - Select 2012 SBIR Phase II	HEOMD	<u>SMD</u>	ARMD	<u>Total</u>
	45	44	19	108
1.0.0 Launch Propulsion Systems	HEOMD	<u>SMD</u>	ARMD	<u>Total</u>
	3	0	0	3
2.0.0 In-Space Propulsion Technologies	HEOMD	<u>SMD</u>	ARMD	<u>Total</u>
	8	3	0	11
3.0.0 Space Power and Energy Storage	<b>HEOMD</b>	<u>SMD</u>	ARMD	<u>Total</u>
	3	4	0	7
4.0.0 Robotics, Telerobotics and Autonomous	HEOMD	<u>SMD</u>	ARMD	<u>Total</u>
<u>Systems</u>	2	6	2	10
5.0.0 Communication and Navigation	HEOMD	<u>SMD</u>	ARMD	<u>Total</u>
	4	0	2	6
6.0.0 Human Health, Life Support	HEOMD	<u>SMD</u>	ARMD	<u>Total</u>
and Habitation Systems	7	0	0	7
7.0.0 Human Exploration Destination Systems	HEOMD	<u>SMD</u>	ARMD	<u>Total</u>
	4	0	0	4
8.0.0 Science Instruments, Observatories	HEOMD	<u>SMD</u>	ARMD	<u>Total</u>
& Sensor Systems	1	26	2	29
9.0.0 Entry, Descent and Landing Systems	HEOMD	<u>SMD</u>	ARMD	<u>Total</u>
	3	0	0	3
11.0.0 Modeling, Simulation, Information	HEOMD	<u>SMD</u>	ARMD	<u>Total</u>
Technology and Processing	3	4	1	8
12.0.0 Materials Structures Mechanical Systems				
12.0.0 materials, strattares, meenamear systems	HEOMD	<u>SMD</u>	ARMD	<u>Total</u>
and Manufacturing	HEOMD 4	<u>SMD</u> 0	ARMD 1	<u>Total</u> 5
and Manufacturing 13.0.0 Ground and Launch Systems Processing	HEOMD 4 HEOMD	<u>SMD</u> 0 <u>SMD</u>	ARMD 1 ARMD	<u>Total</u> 5 <u>Total</u>
and Manufacturing 13.0.0 Ground and Launch Systems Processing	HEOMD 4 HEOMD 1	<u>SMD</u> 0 <u>SMD</u> 0	ARMD 1 <u>ARMD</u> 0	<u>Total</u> 5 <u>Total</u> 1
and Manufacturing 13.0.0 Ground and Launch Systems Processing 14.0.0 Thermal Management Systems	HEOMD 4 HEOMD 1 HEOMD	<u>SMD</u> 0 <u>SMD</u> 0 <u>SMD</u>	ARMD 1 ARMD 0 ARMD	Total 5 <u>Total</u> 1 <u>Total</u>
and Manufacturing 13.0.0 Ground and Launch Systems Processing 14.0.0 Thermal Management Systems	HEOMD 4 HEOMD 1 HEOMD 2	SMD 0 SMD 0 SMD 1	ARMD 1 ARMD 0 ARMD 0	Total 5 <u>Total</u> 1 <u>Total</u> 3
and Manufacturing 13.0.0 Ground and Launch Systems Processing 14.0.0 Thermal Management Systems Aeronautics Unmapped	HEOMD 4 HEOMD 1 HEOMD 2 HEOMD	SMD 0 SMD 0 SMD 1 SMD	ARMD 1 ARMD 0 ARMD 0 ARMD	Total 5 Total 1 Total 3 Total

### Space Technology Research Grants 213 Grants, 75 Schools across 37 States



#### Goal:

Engage academia to accelerate the development of low TRL, high-risk/highpayoff technologies to support future space science and exploration needs of NASA, other government agencies, and the commercial space sector; reinvigorate the pipeline of low TRL technologies.

#### Scope:

Early stage technologies tied to Space Technology Area Roadmaps; Specific areas and audiences are determined on a bysolicitation basis. Unique, disruptive or transformational, space technologies.

#### Supports:

Annual competitive solicitations targeting high-priority technology areas with awards ranging from \$68k to \$250k per year.

**Engage Academia**: tap into the talent base, challenging the spectrum of academic researchers, from graduate students to senior faculty members, to examine the theoretical feasibility of ideas and approaches that are critical to making science, space travel, and exploration more effective, affordable, and sustainable.

**Example:** Brandon Smith from University of Michigan, is collaborating with NASA Glenn in researching and developing a more accurate modeling capability for Hall thruster discharge channel erosion at high discharge voltages.



### FY 2014 Plans:

Annual solicitations

- NASA Space Technology Research Fellowships (NSTRF) solicitation (grant awards up to 4 years in duration and \$68K/year)
- Early Career Faculty (ECF) NASA Research Announcement (grant awards up to 3 years in duration and \$200K/year)
- Early Stage Innovations (ESI) NASA Research Announcement (grant awards up to 2 years in duration and \$250K/year)
- NASA Research Announcements to participate in DOE and DOD Manufacturing Institutes (grant awards up to 2 years in duration and \$250K/year)

## NIAC Scope, Awards, & Culture



- NIAC supports early studies of visionary aerospace concepts, which must be:
  - Aerospace architecture, mission, or system concepts
  - Exciting, Unexplored, Credible
- NIAC awards support 2 phases of study
  - Phase I: up to \$100K, 9 months for concept definition and initial analysis in a mission context
  - Phase II: up to \$500K, 2 years for further development of most promising Phase I concepts, comparative mission analysis, pathways forward







## SMALL SPACECRAFT TECHNOLOGY PROGRAM

Affordable, Rapid & Transformative Development & Demonstration

### **Focused Technology Development**

- Smallsat Technology Partnerships Cooperative agreements with US universities to develop and demonstrate new technologies and capabilities in collaboration with NASA engineers.
  - 13 projects involving 17 universities and partners at seven NASA Centers
- Small Spacecraft Propulsion Development five projects with private industry and universities
- New SBIR topic on Small Spacecraft Technology in 2013

### **Flight Demonstrations**

- Four spacecraft launched in 2013
- Four missions in development







### Game Changing Development (GCD)



#### **Goals:**

- To identify and rapidly mature innovative/high impact capabilities and technologies that may lead to entirely new approaches for the Agency's future space missions.
- The program will investigate novel ideas and approaches that have the potential to revolutionize future space missions.





Lightweight Materials & Advanced Manufacturing (LMAM)



Revolutionary Robotics & Autonomous Systems (RRAS)



Advanced Entry, Descent, & Landing (AEDL)



Future Propulsion & Energy Systems (FPES)



Affordable Destination Systems & Instruments (ADSI)

## HEOMD / STMD Programmatic Synergy



# Exploration Technology Development (ETD) work resides in two Space Technology Programs:

- Game Changing Development (GCD)
- Technology Demonstration Missions (TDM)

### **ETD Focus:**

- Crosscutting, pioneering technology development
- Not systems level development or integration
- TRL 7 or below
- Primary Infusion into HEOMD; may also benefit SMD, OGAs and the Aerospace Enterprise

Advanced Exploration Systems (AES) Program within HEOMD manages system-level integration work and prototype / design development for future exploration architecture elements.

The Human Research Program (HRP) undertakes technology development and basic research in related areas, e.g. radiation mitigation

# Thrust Areas Moving Forward



- Solar Electric Propulsion
- Space Optical Communications
- Advanced Life Support and In-Situ Utilization
- Mars Entry Descent and Landing
- Space Robotic Systems
- Lightweight Space Structures
- Deep Space Navigation
- Space Observatory Systems



### Phase II-Enhancement (II-E)

	Minimum non-SBIR/STTR Funding Required for Eligibility for Matching in Phase II-E	Corresponding SBIR/STTR Program Contribution	Anticipated Period of Additional Performance	
	\$25,000	\$25,000	6-12 Months	
Phase II-E	Maximum non-SBIR/STTR Funding to be Matched by SBIR/STTR Program in Phase II-E	Corresponding SBIR/STTR Program Contribution	Anticipated Period of Additional Performance	
	\$125,000	\$125,000	6-12 Months	

### Phase II-eXpanded (II-X)

Phase II-X	Minimum Funding Required from non- SBIR/STTR NASA Source for Eligibility for Matching in Phase II-X	Corresponding SBIR/STTR Program Contribution	Anticipated Period of Additional Performance
	\$75,000	\$150,000	12-24 Months
	Maximum Funding Amount from non- SBIR/STTR NASA Source to be Matched in Phase II-X	Corresponding SBIR/STTR Program Contribution	Anticipated Period of Additional Performance
	\$250,000	\$500,000	12-24 Months

National Aeronautics and Space Administration

Office of the Administrator Washington, DC 20546-0001



February 8, 2013

TO:	Officials in Charge of Headquarters Offices
	Directors, NASA Centers

Administrator FROM:

**Reducing Transaction Costs in NASA Procurements** SUBJECT:

The NASA Office of Procurement recently issued the attached memo to NASA Center Procurement Offices emphasizing the importance of reducing procurement transaction costs through efficient contracting practices. In excess of 80 percent of NASA's budget goes through the procurement process. With a constrained budget and a challenging mission to perform, this initiative must be an Agency priority. We need your leadership and support to ensure we make every dollar count.

I endorse this initiative and ask that each of you work with the Office of Procurement and Center Procurement Offices to identify and implement opportunities to be more efficient at acquiring the products and services we need to perform our mission.

By April 1, 2013, I also request that each Center Procurement Office provide the Office of Procurement any identified contracting practice efficiencies or policy or process recommendations that will reduce procurement transaction costs. Headquarters Officials in Charge may also provide their own recommendations to the Office of Procurement regarding this initiative.

Provide your responses and address any questions to Mr. Ron Poussard at 202-358-0445.



Charles F. Bolden, Jr.

Enclosure

AS BILL SHOPS IN HIS WARE UNDER ARE UNDER ON HIS OF POULS NEW O MANS 6E IN AND NOT HOUSE AS STORNED IF OGEN A POULS NEED FOR STORNER AS TO AND A STORNED IF OGEN A NEED FOR STORNER AS TO AND A STORNED IF OF OF A STORNED IF OF A STORNED IF

National Aeronautics and Space Administration

Headquarters Washington, DC 20546-0001



November 13, 2012

Reply to Attn of:

**TO: NASA Center Procurement Officers** 

FROM: Assistant Administrator for Procurement

SUBJECT: Reducing Transaction Costs in NASA Procurements

As we continue to face challenges in meeting NASA's mission with constrained budgets and shortages in personnel it is important and necessary that we aggressively pursue efficiencies throughout the lifecycle of the procurement process. Our ability to identify and implement opportunities to reduce costs during acquisition planning, pre-award and post-award activities can have a direct and positive benefit to NASA ensuring the efficient use of NASA and industry resources to meet mission needs.

As you know we have already begun identifying ways to strengthen our ability to negotiate contract costs through our Cost/Price Analysis Improvement Project. We have also strengthened training on conducting effective technical evaluations in support of negotiation processes. But there are many other opportunities.

An area where inefficiencies can drive higher costs is the use of full tradeoff source selections where simpler procedures can achieve the same result with fewer resources. Overly complex source selection evaluation criteria can cause Source Evaluation Boards to spend far too much time evaluating areas that are not meaningful discriminators between proposals. These situations also drive higher company bid and proposal costs when responding to NASA solicitations further increasing government costs. Other inefficiencies include the use of single award task order contracts that require multiple task order solicitations and proposals instead of using a core statement of work; the use of award fee provisions that require significant administration and may not effectively provide incentives for contractors to be efficient; incremental funding actions and subsequent de-obligation actions that consume resources and preclude taking advantage of the efficiencies inherent in fully funded or phased contracts; individual commodity or license purchases that can be more efficiently acquired through a more strategic approach to market research and procurement; and finally, information technology tools and applications that drive inefficient processes rather than facilitate efficiency.

These are only a handful of opportunities we need to explore. I realize that these are challenging areas to change, but the fact that the underlying processes drive up costs to the

Government is undisputed. In many cases the return on our investment may never be clearly understood or realized. However, with over 80% of NASA's annual budget dependent on the procurement process, we must make every effort to ensure NASA can do more with the resources it has while maintaining the integrity of the procurement process and ensuring sound stewardship of the taxpayer's dollar. To that end, I ask that you work with your Center procurement, mission and other functional personnel to identify procurement efficiencies like those mentioned above. I expect you will implement initiatives within your authority and let us know of any regulatory or statutory obstacles that need to be addressed.

Please work with Ron Poussard and the HQ Office of Procurement Contract Management Division staff as you identify initiatives and obstacles. We will compile initiatives, assist with implementation as needed and address required policy and process changes.

Thank you for your Center's continued hard work and dedication meeting NASA's mission with efficient and effective contracting.

Iliam P. McNal

# **AFRC Contractor Council**

Leigh Ann Szymczak, Arcata Associates Contractor Council Chairperson

# Charter

 The purpose of the NASA-Armstrong Contractor Council is to serve as a single point of contact to promote frequent and efficient communication between NASA-Armstrong management and onsite contractors. The Council's monthly meetings serve as a forum for sharing information, identifying common problems, and brainstorming solutions.

# Council Structure

- Council Chairperson
- Secretary
- Government Representatives
- Program/Site Managers representing 12 companies

# **Operational Structure**

- Monthly Meetings
- Suggested Topics of Interest by Council Members
- Requests by Center Organizations for New Initiatives
- Typically 30 Minute Meetings
- Minutes taken and posted on SharePoint

# Benefits

- Easy Communication with Contract Management
- Used for Special/Emergency Communication
- All Contracts Receiving Same Information from Procurement Office
## Challenges

- Improve Participation
- Topics
- Campaigning the Value Added

National Aeronautics and Space Administration



## **NASA INDUSTRY FORUM**

## AMES CONTRACTOR COUNCIL PRESENTATION

**MARCH 19, 2014** 



### ACC MISSION AND PHILOSOPHY

The Ames Contractor Council (ACC) is Ames Research Center's industry council. The ACC strives to improve the productivity and enhance the quality of Contractors' services and products for the overall success of the Ames Research Center. The ACC focuses on maintaining open lines of communication between Ames Center Management and Contractor site managers and representatives.

We strive to benefit the general Ames and surrounding local communities by providing financial resources in support of education, outreach, and the overall NASA mission.





### EFFECTIVENESS

- Opportunity for contractor collaboration
- Disseminate information
- Raise awareness
- Assist with orientation of new primes
- Source of Contractor resources
- Interface with Center management and personnel





National Aeronautics ar Space Administration

### MEMBERSHIP

- Membership is open to site managers (or their delegates) for on-site support service contracts at NASA Ames Research Center and NASA Research Park Partners (one voting member per contract)
- Comprised of approximately 25 small and 15 large prime and subcontract businesses





## **COUNCIL STRUCTURE**

- Non-profit (501)(c)(4) organization complete with corporate by-laws
- Structure:
  - Board of Directors (four directors)
  - Officers:
    - President
    - Vice-President
    - Secretary
    - Treasurer
  - Committees
  - NASA Liaison (non-voting member)
    - Interface between NASA Headquarters, Ames Research Center, other NASA centers and the Contractor Council





### FREQUENCY OF MEETINGS

- We meet the first Wednesday of each month
- Our meetings are an excellent forum to raise issues that affect the contractor community
- All monthly meetings include:
  - A briefing from Center Management (i.e. NASA Liaison)
  - Guest presentations from Center managers and specialists, including:
    - Ames SBO Specialist
    - Procurement Officer
  - Grant applicant request presentations
  - Brief committee reports





### COMMITTEES

Innov

Discovery

- Calendar
- Contractor Awards
- Golf Tournament
- Imagination Foundation
- Marketing Communications
- Partners in Excellence
- Public Policy
- Safety Outreach
- Small Business





### **BEST PRACTICES**

- Monthly meetings provide convenient, central place to share information quickly, reach out to all contractors on site on issues central to contracting community and give an avenue for contractors to develop and foster strong and lasting work relationship Ames Management and with each other
- The ACC conducts several annual and special events to raise awareness of the organization's value to the Ames Community:
  - Fundraising activities include:

Space Administration

- ACC Annual Golf Tournament
- Ames Annual Calendar
- Recognition activities include:
  - Partners in Excellence: Annual Networking Event for Contractors and Senior NASA Management
  - Contractor Excellence Awards: Annual recognition of outstanding Contractor contributions (Length of Service, Individual and Team Excellence)
  - Contractor Safety Awards: Recognizing Contractor employees for safe performance on NASA Ames projects and programs





### **BEST PRACTICES (CONT'D)**

- Imagination Foundation Grants (\$26k+ to date):
  - Contributions to Ames events including improvements to Ames Exploration Center sound system
  - NASA Teacher Summer Camp
  - Palo Alto High School Special Education
  - NASA Teacher Institute
  - Ames Space Settlement Design Contest
  - San Jose State University Tours at Ames
  - National Coalition of 100 Black Women, Silicon Valley
  - International Space University Opening Ceremonies
  - AIAA Galileo Scholarship



### ACC SMALL BUSINESS COMMITTEE

#### Charter:

- Utilize the personal leadership of the Board to foster small business workforce planning, development, and retention issues at NASA Ames and propose solutions consistent with the NASA Office of Small Business Programs (OSBP).
- Review and evaluate small business and equal opportunity programs at NASA Ames.
- Collaborate on and implement small business and diversity initiatives and leverage organizational resources.

#### SB Committee Members:

- Chair: Greg Hite, AECOM
- Co-chair: Jasmine Ali, Bay Systems Consulting, Inc.
- Meeting Frequency:
  - Quarterly
- Activities to Date:
  - Updated ACC contractor listing
  - Organized small business industry days
  - Conducted training in areas of ISR, SBIR, Mentor-Protégé, and HBCU
  - Advertised upcoming local SB events, conferences, seminars





- Ames Small Business Industry Days:
  - Three (3) separate small business industry days were organized by the Ames Small Business to assist both small businesses with finding new opportunities and large businesses with meeting their goals, while at the same time seeking to represent, protect, and grow the interests of small business at Ames Research Center.
  - Events held at Ames to date include:
    - February 27, 2012: Woman-Owned Small Business Joint Counseling Initiative Session
    - August 16, 2012: HUBZone and Veteran-Owned Small Business Industry Day
    - February 5, 2013: Woman-Owned Small Business Industry Day



### SMALL BUSINESS INDUSTRY DAY DETAILS

- Industry Day organizational efforts included:
  - Event advertising through small business organizations (e.g. NorCal 8(a), SBA, FedBizOps, etc.)
  - Preparing flyers, agendas, presenter guidelines, matchmaking schedules, reviewing presentations,
  - Center-wide announcements of event
  - Reviewing capabilities statements
  - Coordinating with guest speakers and matchmakers
- Industry Day activities included:
  - Company introductions and success story presentations
  - Guest speakers from Ames Management, SBA and NASA OSBP
  - CO, SEWP and NVDB procurement presentations
  - Company and organization booths
  - One-on-one matchmaking with large businesses and NASA Center small business specialists, COs and CORs





National Aeronautics and Space Administration



# **Questions?**



## **NASA Industry Forum**

### March 18-19, 2014

### **NASA GRC Center Industry Council Briefing**





## **GRC Industry Council**

- Represented by various large and small businesses
  - Glenn Contractors Management Committee represented by GRC senior
     Mgt and 18 Small Businesses, 8 Large Business and 2 Non-Profits
  - Linxx Global Solutions (Small Business)
  - Vantage Partners, LLC (a Joint Venture between Vantage Systems Inc. and SGT of Maryland) (SB led)
  - Universities Space Research Association (USRA) (nonprofit)
  - Science Applications International Corporation (SAIC) (large business)
- NIF meeting representatives ZIN Technologies and SAIC
  - Carlos M. Grodsinsky, Ph.D. (ZIN Technologies)
  - Stephen A. Voels, Ph.D. (SAIC)

## Council Structure and Operational Functions

- Industry council is made up of representatives from small, large and nonprofit organizations that support NASA GRC operations through prime support service and completion contracts
- Diverse organizational representation supports a breadth of business interests and capabilities supporting the NASA GRC mission and objectives

**Council operational functions** 

- Representation at GRC Contractor's Management
   Committee (GCMC) meetings (held every 4 months)
- Insight and Input to center management on contractor issues, lessons learned and areas for improvement

## **Best Practices**

- Balance Strategic, Operational and Tactical engagement of industry representation
  - Strategic identify center goals and objectives, and strategic plans in relation to contract/contractor support
  - Operational Partnerships, Product Lines/Core
     Capabilities to support strategic goals
  - Tactical contract forecast, gap assessments and programs
- Agenda against strategic, operational and tactical plans

   Tactical items covered at all meetings, operational as
   required, strategic aligned to multi-year plans
- Published minutes
- Formal quarterly meetings

## Plans, Issues and Concerns

- Assign action items/reporting for GCMC-council in relation to strategic, operational and tactical objectives and goals
- GRC Contractor's Management Committee is inclusive of all center operations, some contractors support is not relevant to other members, discuss specific items with subset of representation
- Establish GCMC-council briefing during meetings addressing alignment to center Strategic, Operational and Tactical items
  - Formalize two way dialogue
  - Establishes direct tie with center and council items within working meetings
- Plans to establish an Industry Working group through virtual group tools (plan to develop a Linkedin GRC working group)
  - Group will provide specific insight and broader concerns to the IC to brief all participants and center management (2<sup>nd</sup> Quarter 2014)

# **NASA Industry Forum**

## NASA Center Industry Council for Goddard Space Flight Center

### March 18-19, 2014



## NASA Industry Forum NASA Center Industry Council Goddard Space Flight Center

#### **Goddard Industry Council (IC) Representatives:**

Shuby Ambardekar, Honeywell Technology Solutions, Inc.
Daryl Carrington, a.i. solutions
Cindy Edgerton, Edge Space Systems, Inc.
Mike Fatig, Vantage Systems, Inc.

#### **Briefing Outline:**

Overview of Small Business Interaction with GSFC What Works for Small Businesses at GSFC Concerns of Small Businesses at GSFC

## Goddard Industry Council: Small Business Interaction with GSFC

#### **Goddard Contractors Association**

At the Goddard Space Flight Center, the primary industry organization for interaction with Center Management is the Goddard Contractors Association (GCA).

#### Purpose

GCA serves as a medium for the exchange of information between members of NASA Goddard Space Flight Center (GSFC) management and the GSFC contractor community.

www.goddard-contractors-association.org

### Goddard Industry Council: Small Business Interaction with GSFC GCA Structure/Organization

- Members: Industry members are GSFC contractors having at least one contract or one first tier subcontract with GSFC. Voting members have ≥ \$25M in contracts with GSFC, Corresponding members have < \$25M in contracts with GSFC. Bylaws may be amended to change Voting Membership to those with ≥ \$1M in contracts with GSFC</li>
- GCA Board: Elected officers are President, Vice-President, Secretary, Programs Chair. Elections held each summer for the one year terms. Typically, only Programs Chair elected, others succeed to next office.
- GSFC Facilitator: A Facilitator is appointed by the Center Director as principal liaison to GCA for assisting in meeting arrangements and communications with Center Management.
- GSFC Center Director and his/her deputy or designee are the NASA Members of the GCA.
- Proposing a Small Business Committee; there is no Industry-GSFC organization focused solely on Small Business.

## Goddard Industry Council: Small Business Interaction with GSFC

#### **GCA** Operations

GCA meets monthly on-site at Goddard for approximately 2 hours.

- GSFC Center Director or his deputy typically provides a Center update and invites Q's & A's. In past year, format varied by providing topics of interest to industry to GSFC Mgmt for discussion during the meetings. These include: working together on technology development with limited money while protecting IP; Class D missions; government shutdown.
- Recent speakers: Peter Hughes, CTO; Bryan Geurts, GSFC Patent Law; Tom McCarthy, Earth Sci Projects; Mike McGrath, GSFC Procurement; and Directors of Engineering, Science, IT, Flight Projects Directorates.
- GCA invites GSFC Procurement to attend GCA meetings frequently; typically Procurement personnel attend 2-4 times per year either as program speaker or to address a particular issue such as government shutdown or acquisition forecasts.

## Goddard Industry Council: Small Business Interaction with GSFC

#### GCA Operations, cont'd

The GCA has had a few "out of the box" meetings

- Organization typically visits Wallops Flight Facility every 1.5 to 2 years.
- While most speakers from GSFC, GCA has had HQ visitors such as: Bill McNally, Assistant Administrator for Procurement, Glenn Delgado, AA for OSBP; Seth Statler, AA Legislative & Intergovernmental Affairs; Matt Mountain, Space Telescope Science Institute.
- Industry members met with Senator Mikulski staffer in December to discuss budgets. No NASA personnel attended and the meeting was held at a local company facility.

## Goddard Industry Council: Small Business At GSFC

#### What Works for Small Business at GSFC?

- Goddard has been a leader in supporting small business (SB) growth in engineering and science, aiding the evolution of premier technical SBs.
   GSFC has had a Small Business Focus
  - Significant, high-value engineering and science services contracts for small business, >\$1.5B (does not include other SB contracts).
  - Small businesses are involved in a broad range of technologies and technical disciplines: optics, detectors, cryogenics, mechanical/electrical/thermal/materials/contamination/systems engineering, lasers, flight software, science data processing, etc.
  - GSFC Small Business Specialist: Ann Haase
  - Center Management through Branch Heads, including Procurement, are receptive to exchanges on needs and services information – open doors.

## Goddard Industry Council:

### **Questions?**



GSFC Industry and Government Leaders, Meeting in Late 2013



# JSC Prime Contractor SBLO Roundtable

## Michelle Butzke, Co-Chair Lockheed Martin



- Counsel and advise SB
- Promote utilization of SB to our companies
- Share best practices & lessons learned to help each other grow to be better advocates for SB

INREACH: Promote SB OUTREACH: Counsel SB

CROSSREACH: Share Lessons Learned &

**Best Practices** 

## **Our Business Rhythm**

- Meets 1<sup>st</sup> Tuesday of every month, non-badge location
- <sup>1</sup>/<sub>2</sub> day Commitment (8 a.m. 12:30 p.m.)
- Co-chaired by Prime Contractor lead (Elected annually)
- Begin day with Joint Counseling
- After Joint Counseling we meet
  - Go through outreach event calendar
    - Who will be where? Make sure JSC/NASA programs have coverage. Divide and conquer!
  - JSC Update from Chuck Williams or Kelly Rubio
  - Round-the-room discussion with each Prime
    - Possible opportunities for SB
    - SB Discoveries
    - Lessons learned or knowledge sought

## **Joint Counseling Sessions**

• 9-14 Primes at each session:

- LM (2 reps), Boeing (reps), USA, ATK, Jacobs, UTAS, Oceaneering, SGT, SAIC, Wyle, TechTrans Intl', Orbital, SpaceX, DynCorp
- NASA, SBA, Prime Contractor representation
- SB is pre-screened before arrival
  - Maximize those in relative NAICS codes
  - Maximize those in hard to reach categories
- No more than 3 representatives from the company
- Co-chair passes out any SB material and/or business cards to save time and distraction

## Joint Counseling (cont.)

- SB presents for 10 minutes
  - No electronic presentations
  - Prescreened before appointment
- Roundtable members "counsel" afterward
  - Ask questions
  - Offer feedback, guidance
- SB leaves with packet of information
  - Doing business with NASA
  - Roundtable POC email addresses
  - Feedback Survey
- 5 minute break between suppliers
  - Primes discuss capability, opportunity, feasibility

## 2013 Highlights

- Expanded to include Commercial Space program exposure for SB (SpaceX, Orbital)
- Supported multiple, local Outreach events such as WBEA, Houston Greater Procurement Connection (GPC), Houston Minority Small Business Council (HMSBC), NCMA Small Business Conference
- JSC WOSB/HUBZone Industry Day
  - Personal invitations sent to HUBZone companies with preferred NAICS codes.
  - 70 SB attended
    - 32 WOSB
    - 25 HUBZone
    - 13 WOSB/HUBZone

## **Our Amazing Ally**

- JCS is privileged to have SBA representation at all of our Joint Counseling and Outreach events
- Valerie Coleman is the U. S. Small Business Administration's Procurement Center Representative for this region and she is located at Johnson Space Center
- Valerie screens each small business' SAM and Dynamic Small Business Search profile to ensure it is complete before they attend a joint counseling. If not complete, she sends them an e-mail to explain how they need to correct deficiencies, omissions, etc.

## **JSC <u>Small Business</u> Council**

- Co-chaired by an SB lead, similar to Prime Contractor Roundtable
- Developed ~5 years ago to understand "the other perspective" and offer strategic counseling to select, local SB
- SB participants counsel and influence other SB, broadening our outreach initiatives
- The learning is two-way; JSC Specialists learn of issues/concerns SB not otherwise observed
- This council is diverse, consisting of small businesses represented by the following categories:
  - WOSB, 8(a), HUBZone, SDVOSB, SDB, MBE and SB

## **Promoting the JSC Sessions**

### • FAQ Flyer

- Primes & NASA use
- Flip side has tips to SB for pitching to potential customers

#### NASA Johnson Space Center Small Business Joint Counseling FAQ's

- 1. What is Joint Counseling? Joint Counseling is a matchmaking opportunity where a Small Business (SB) can market itself to representatives from NASA, its Prime Contractors, and the SBA known collectively as the NASA Prime Contractor Small Business Liaison Officer (SBLO) Roundtable.
- 2. How long is a Joint Counseling session? A session lasts 20 minutes. The SB is expected to present its capabilities for the first 10-15 minutes. The remaining time is used to facilitate Q&A between the SB and the Roundtable.
- 3. When and where is Joint Counseling? Joint Counseling sessions are typically held the 1st Tuesday of the month at Johnson Space Center in Houston, Texas.
- 4. How do I sign up? Small businesses interested in participating should contact the JSC Industry Assistance office at <u>------@nasa.gov</u> to schedule an appointment.
- 5. Can I bring someone else with me? Yes. However, due to the limited time we will have together, we ask that you bring no more than 2 others with you. It is strongly recommended that the owner of the business attend the session.
- 6. Who is my audience? JSC SB Specialists, the SBA's regional representative, and SBLOs from Prime Contractors such as ATK, Boeing, Jacobs, Lockheed Martin, Orbital Sciences, Raytheon, SGT, SpaceX, United Technologies, Wyle and others.
- 7. Can I show a computer presentation or video? No. Keep in mind that the intent of the Joint Counseling session is to facilitate an interactive dialogue to learn more about your company and how we might work together in the future.
- 8. Can I bring hand outs and marketing material? Bring your company brochure and any information you want us to have that you feel best showcases your company's capabilities and products. Some things to consider:
  - a. If you bring print outs of your presentation, please do not read it to us verbatim. We can read it later. Use your short time with us to highlight the most important messages and elaborate on them with personal comments.
  - b. Do not bring any gifts of value; we are not able to accept them.
  - c. Save money and trees limit your hand out material and bring only what you feel is most beneficial during the face to face, or what can't be sent to us electronically. We will ask you to email us your presentation and capabilities packet afterward. (This allows us to easily advocate your company to others!)
- 9. How long will it take to get a contract? There really is no way to predict this. Contracts are created from requirements, requirements are created from a need. If a requirement for your capability or product arises, you may receive a request for quote. As a general rule, we tell companies that it can take 18-24 months to secure their first contract with a government agency or Prime Contractor. Not surprisingly, the best practices to use to achieve this are persistence, professionalism and patience.


# JSC Prime Contractor SBLO Roundtable

# **Thank You**



### **Proven Leaders Proudly Serving our Nation**

# Kennedy Space Center

## Susan Glasgow, President and Chief Executive Officer Kegman Inc.

## **NASA/ KSC Representatives**



- Woman Owned Small Business (WOSB 8m)
- Economically Disadvantaged WOSB (EDWOSB)
- Veteran Owned Small Business—VA Verified

Susie Glasgow, President/CEO PRIME CONTRACT: Doppler Radar Wind Profiler (DRWP)



- Small Business Administration (SBA) 8a certified
- Small Disadvantaged Business (SDB)

Tara Miller, KISS III Program Manager PRIME CONTRACT: KSC Institutional Support Services (KISS) III

## JACOBS

• Large Business

Peter Montgomery, Director of Commercialization PRIME CONTRACT: Test and Operations Support Contract (TOSC)



## **NASA/KSC** Prime Contractor Board

- Purpose: Foster development, operation, clarification, implementation and improvement of the Small Business Utilization Programs at John F. Kennedy Space Center, NASA
- Organization: Consists of two standing committees
  - Executive Committee: Comprised of NASA-KSC government managers and nominated prime contractor managers who meet semi-annually or as necessary to review actions and recommendations of the Working Committee
    - Purpose: Establish policy, direction and strategies
    - Review and evaluate recommendations of the Working Committee
  - Working Committee: Individuals appointed by Executive Committee which meets monthly
    - Purpose: Identify appropriate action items, develop potential solutions/approaches
    - Present recommendations to Executive Committee





## **NASA/KSC** Best Practices:

- Prime Contractors Board
  - o Executive Committee
  - o Working Committee
  - Outreach Activities
    - o Industry Days
    - o Joint Counseling
- Central Industry Assistance Office (CIAO) KSC Small Business Office
  - NASA/KSC Industry Day
  - o NASA/KSC Expo
  - o Veterans Conference
  - Brevard Small Business Assistance Council (BSBAC)





## NASA/KSC Prime Contractor Board Areas for Improvement/Recommendations

- Frequency of Executive Board Meeting
  - o Meet as required in Charter (semi-annually) or as necessary
  - o Dissolve Executive Board and formally move responsibility to Working Group
- Getting businesses & contractors to participate in Joint Counseling (23 Members and only 10 to 12 Active)
  - o Improve consistency in members on the Working Group Board
  - Encourage participations through contractual requirement





## NASA/KSC Prime Contractor Board Areas for Improvement/Recommendations (cont.)

- Feedback from the Small Business participants
  - o Determine effectiveness of sessions
  - Follow-up with small businesses at least semi-annually
    - What were the benefits, did it generate business
    - What could we do better to help
- Feedback from the Prime Contractor contributors
  - Determine effectiveness of sessions, i.e., does outreach and/or JC sessions help them meet their Small Business Goals, or in the case of SB primes, assist them in teaming or other benefits?
  - Awards made by Prime Contractor contributors to SB met at outreach events and sessions



## **QUESTIONS?**

## Introduction on

# NASA Langley Research Center (LaRC) Contractors Steering Council (LCSC)

March 19, 2014

Presented at NASA Industry Forum (NIF) by Min Kim, Genex Systems and Doug Cook, Jacobs Technology, Inc.

# History

- Established in January 1989
- Informal forum for communication and networking to build and enhance partnership bond between LaRC leadership and local contractors
- Composed of on- and near-site LaRC contractors and LaRC leadership representatives.

# Structure

- Two Co-Chairs
  - LaRC Co-Chair, appointed by LaRC leadership
  - Contractor Co-Chair, elected by members
- Deputy Co-Chair (contractor), optional
- LaRC Small Business Office supports LaRC Co-Chair
- Members are composed of active LaRC contractors and LaRC leadership representative
  - The LCSC currently has 47 companies

# **Operational Functions**

- Two Co-Chairs meet on a monthly basis to coordinate monthly meeting agenda
- Two Co-Chairs share responsibilities of inviting and coordinating speakers
- The LCSC meeting is once a month, i.e., on the 3rd Thursday
  - The LCSC if off July and August

# Effectiveness

- Effective Information Exchange and Education
  - LaRC employees share their activities with contractors, and also educate contractors on critical issues and programs
    - What is happening at NASA
    - What is happening at Langley Research Center
    - What is happening with their projects/programs
  - Contractors present their companies capabilities and activities
  - Open to outside the LaRC, e.g., surrounding cities, other department and agencies, and key local programs/projects
- Social and Networking Opportunity
  - Contractors network with LaRC leadership
  - Contractors network with other contractors
  - Contractors network with surrounding city officials

# Interface with LaRC Personnel

- Speakers cover a wide-range of LaRC personnel
  - The LaRC Center Director is invited once a year
  - Other senior level personnel are invited to inform the local contractors of the center activities
  - Technical and other personnel (e.g., Branch Heads, Team Leads, or workers) are invited to inform their activities and projects
- Contractors actively interface with the speakers during and after presentation for networking

# What works?

- Effective communication
  - LaRC leadership and contractors exchange key information
  - Internal and external issues are being communicated
- Vibrant networking environment
  - Local contractors actively participate in networking opportunities with the LaRC leadership, surrounding city officials, and other contractors

# **Best Practices**

- Open and informal professional environment for information exchange and networking
- Open to the NASA LaRC community as well as outside communities, such as
  - surrounding cities
  - other departments (e.g., Army, Air Force, and FAA)
  - local programs as well as organizations (e.g., VA Air & Space Center, VA Space Grant Consortium, VA Aerospace Business Associates)

# **Issues and Concerns**

- Contractors do not ask tough questions on critical issues
  - Not at a fault of LaRC leadership
  - Mostly for the political reasons, contractors are hesitant to face the speakers with difficult questions

### MSFC Prime Contractors Supplier Council (MPCSC) & Small Business Executive Leadership Team

(SBELT)

NASA Industry Forum NASA Headquarters March 19, 2014

> Ron Belz Donna Coleman Vicky Harper-Hall Debbie King Jenifer Scoffield

## Marshall Prime Contractor Supplier Council (MPCSC) est. 2002

## **MPCSC Vision Statement**

Create an environment to promote and nurture an effective exchange of best practices and lessons learned among MSFC prime contractors which will strengthen their support to aerospace research and development and related activities, heighten awareness of the NASA socioeconomic programs/objectives, and develop a foundation for effective exchange of information through the MSFC prime contractor community.

## **MPCSC Structure**

- 2 year commitment (elects the person not the company)
  - Chairperson, Vice chair, Secretary, and Events Coordinator
- 2 Off-site meetings per year hosted by a Prime Contractor
  - 1 <sup>1</sup>/<sub>2</sub> day meeting schedule (plus <sup>1</sup>/<sub>2</sub> day host tour or a match making event
  - NASA updates include legislative changes, SB Program Best Practices, Current issues, Vendor sharing, Team building, Training, and Lessons Learned
  - All members responsible for the Agenda
  - Everyone expected to contribute
  - Honest and open discussions
- Monthly Meetings 2 hours (at a primes facility)
- **Joint Counseling Initiative**
- Work Closely with Small Business Executive Leadership Team

## **MPCSC Lessons Learned**

- An open, communicative NASA SBS creates a "win-win" for NASA and primes
- Prime Contractor Council members/companies are "Competi-mates"
- All members contribute to the knowledge of others
- SBLOs (SB POCs) reside in the GMs office, BD, or Procurement
- Mentoring an SB is challenging
- HBCU/MI's are focused on academia and most need help in subcontracting
- Off site meetings allow a "working and playing hard" environment that builds camaraderie and provides a learning and growing experience

## Marshall Small Business Executive Leadership Team(SBELT) est. 200x

## Vision Statement

To inspire local and regional Small Businesses to play a vital role in the future of space exploration, and specifically develop services, technologies, and manufacturing in support of the Marshall Space Flight Center mission.

## **SBELT Structure**

2 year commitment (elects the person not the company) Chairperson, Vice Chair, Secretary, and Events <u>1 Off-site per year</u>

- 1 ½ day meeting schedule
- Emphasis on value to the SB NASA Update; legislative changes, tours to learn more about other government entities and industries
- Monthly Meetings 1.5 hours
  - Rotate among membership to learn more about each company
- Guest Speakers

Marshall Small Business Alliance (MSBA) Meeting– 2 per year

1/2 day meeting

• Feb 2014 meeting over 400 attendees both large and SB Work Closely with MPCSC on outreach events

## **SBELT Lessons Learned**

## **Owner Ship and Partnership**

- It is our responsibility to support SB interest
- We partner with
  - MSFC SB Office David Brock
  - MSFC SBS Specialist
  - MPCSC

## As SB's we are small but in partnership we can accomplish much

# MPCSS & SBELT = TEAM

ogether we

# ducate

Advocate Mentor

## **STENNIS BUSINESS CONSORTIUM**

### JOHN C. STENNIS SPACE CENTER





## **NASA INDUSTRY FORUM** OFFICE OF SMALL BUSINESS PROGRAMS

March 18, 2014 Washington D.C.



### <u>Mission</u>

Provide a mechanism for federal and state agencies, local institutions, and businesses to exchange information on:

- Small business goals
- Needed and emerging technologies
- Upcoming procurement requirements and opportunities
- Issues dealing with existing procurement regulations

Specific information is exchanged via industry days and quarterly forums and based on funding cycles, forecasts of small business needs, and inquiries from small businesses.

Ample opportunity for NETWORKING!



### **Basic Facts**

- Established: August 2010
  - By NASA, Mississippi Enterprise for Technology (MSET), and the Louisiana Technology Transfer Office
  - Followed a prior NASA effort, the Stennis Small Business Forum
- Facilitator/Coordinator: MSET
  - Natural facilitator among agencies, contractors, and small businesses
  - SBC partially funded by the Mississippi Development Authority
- Quarterly Forums held: <u>11</u>; Average attendance: ~ <u>113</u>
  - Last forum: Feb. 25, 2014 | Next forum: May 29, 2014
  - Primary Audience: Small Businesses, Subcontractors, and Suppliers
- Stennis Industry Days held: <u>3</u>; Average Attendance: ~ <u>275</u>
  - 2010, 2011, 2013
  - Next Stennis Industry Day: early 2015



- <u>Grown from Best Practices</u>: Patterned after the Stennis Small Business Forum, programs at the Marshall Space Flight Center and Department of Defense bases with a focus on information exchange
- <u>Coordinating Committee</u>: Consists of MSET staff and small business/procurement representatives from Stennis federal agencies and large prime contractors
  - Meets between the quarterly forums and focuses on content
  - Assists each other with difficulties in meeting goals and finding solutions to problems common for all agencies
- <u>Quarterly Meetings</u>
  - Federal Agencies and Large Contractors present business opportunities and procurement forecasts
  - New Agencies and Large Businesses present information about doing business with small companies
  - Small Business Resource Partners non-profits and other organizations present the programs and services available to businesses (SBA, PTAC, SCORE, etc.)
  - Training and Academic Programs provide new program information applicable to audience



### • <u>Stennis Industry Day(s)</u>

- Larger forum held every 1 to 2 years to showcase all agencies
- Speakers selected to highlight those with small business goals/opportunities
- Exhibit booths for businesses to showcase their capabilities (sold out each year!)
- Matchmaking
- SBC Team-member Achievement Recognition (STAR) Awards in four categories to promote participation

### <u>SBC Meet & Greets</u>

- Periodic events to encourage agencies and prime contractors to learn more about small business capabilities
- Example: Meet & Greet with Agencies and Prime Contractors
- Example: Meet & Greet with NASA Stennis MACC and A&E awardees



## **SBC Meet & Greet** – NASA MACC & A&E Awardees

Multiple-award Construction Contract and Architect/Engineering Contract

ADVON Corporation – MACC, SDVO American Contractor and Technology – MACC, Small Business Birmingham Industrial Construction – MACC, SDVO CDM-CH2M Hill – A/E Services, Large Business DNP – MACC, Small Business Harry Pepper – MACC, Large Business Healtheon – MACC, HUBZone McClain Contracting – MACC, 8(a) Small Business MOWA Development – MACC, 8(a) Small Business S&B Infrastructure – A/E Services, Large Business Sauer Inc – MACC, Large Business Southeast Cherokee Construction – MACC, HUBZone

Continental Construction – test stands for Rolls-Royce, Small Business Holliday Construction – separate NASA contract, Small Business



- Jacobs Technology Inc. FOSC Group
  - Third Thursday Sessions: Small business vendors have the opportunity to present their capabilities – 3 one-hour sessions per month
    - Need more involvement from Stennis primes and agencies as well as technical personnel
- SDVO and HUBZone forum
- A2 Research
  - NASA Laboratory tours for small businesses

 Award-winning prime contractors drive all businesses to improve and increases competitiveness.

## Stennis Space Center – Unique Federal City

#### **Department of Defense**

- Commander, Naval Meteorology & Oceanography Command
- Naval Oceanographic Office
- Naval Research Laboratory
- Naval Small Craft Instruction and Technical Training School
- Navy Special Boat Team 22
- Navy Human Resources Service Center Southeast

#### **Department of Commerce**

- NOAA, NWS, National Data Buoy Center
- NOAA National Marine Fisheries Service
- NOAA National Coastal Data Development Center

#### Environmental Protection Agency

- Environmental Chemistry Laboratory
- Gulf of Mexico Program

### **Department of Interior**

• U.S. Geological Survey, Hydrologic Instrumentation Facility

### **Department of Energy**

Strategic Petroleum Reserve



#### State of Mississippi

- Mississippi Enterprise for Technology
- Mississippi Technology Transfer Center
- Center of Excellence for Geospatial Technologies

#### State of Louisiana

 Louisiana Technology Transfer Office, Louisiana Business & Technology Center/LSU

#### **Center for Higher Learning**

- Mississippi State University
- University of Southern
  Mississippi
- University of Mississippi
- University of New Orleans
- Pearl River Community College

#### Mississippi State University

Northern Gulf Institute

#### University of Southern Mississippi - College of Science and Technology

• Dept. of Marine Science

#### **Major NASA Contractors**

- Aerojet Rocketdyne
- Jacobs Technology Inc.
- A2 Research
- ASRC Research and Technology Solutions (ARTS)
- Lockheed Martin
- ISS Action
- Science Applications International Corporation
- Science Systems and Applications Inc.

#### **Commercial Companies**

- Aerojet Rocketdyne
- Lockheed Martin IS & GS Defense Systems
- Rolls-Royce
- SpaceX

### **Additional Entities**

- 35 MSET companies
- Major Navy and NOAA contractors and subcontractors
- Growing number of companies in Area 9



### Stennis Business Consortium Additional Participants – Federal & Local Agencies

Army Ammunition Plant

**Department of Homeland Security** 

**General Services Administration** 

**Government Printing Office** 

**Gulfport-Biloxi International Airport** 

Hancock County Port & Harbor Commission

**NASA Shared Services Center** 



Naval Supply Command

Space and Naval Warfare Systems Center Atlantic (New Orleans)



## Stennis Business Consortium Additional Participants – Prime Contractors

ACT Inc.

Alpha Data Corporation Applied Geo Technologies Booz Allen Hamilton Brandan Enterprises Computer Sciences Corporation General Dynamics IT Geocent Hewlett-Packard Ingalls Shipbuilding Northrop Grumman NVision Solutions Paragon Systems Patriot Technologies QinetiQ North America ReDe Inc. Saitech Skylla Engineering Southeast Cherokee Construction Textron Marine and Land Systems



### **SBC – Business Resource Partners**

Department of Veteran Affairs, State of Louisiana, Office of Governor **Gulf Coast Intellectual Property Association** Gulf Coast Government Contractors Association Hancock County Chamber of Commerce Hancock County Port and Harbor Commission Innovation Center – Business 101 & Export Bootcamp Innovate Mississippi Louisiana Business and Technology Center Louisiana Economic Development Louisiana Procurement Technical Assistance Center Louisiana Technology Council Louisiana Technology Transfer Office Louisiana Workforce Commission LSU Executive Education Magnolia Business Alliance


#### **SBC – Business Resource Partners**

Mississippi Department of Employment Security Mississippi Development Authority – Existing Industry & Workforce Development Mississippi Development Authority – Minority & Women-owned Business Program Mississippi Enterprise for Technology Mississippi Export Assistance Center Mississippi Federal and State Technology Phase 0 SBIR Support Mississippi Manufacturing Extension Partnership Mississippi Minority Enterprise Center Mississippi Polymer Institute – prototyping capability Mississippi Technology Transfer Office Service Corps of Retired Executives Small Business Administration South Mississippi Contract Procurement Center (PTAC) South Mississippi Planning and Development District – subcontractor loans Women's Business Enterprise Council





FACTS -

 ✓ Created in 1994 by the State of Mississippi, NASA, and the State's institutions of higher learning
✓ 501c(3), private, non-profit

corporation

✓ Located at Stennis inside the Statebuilt Mississippi Technology Transfer Center

 ✓ Responsible for the operations of the Mississippi Technology Transfer Office

#### **MISSION**

MSET facilitates regional economic development by leveraging the resources of Stennis Space Center, the State, and the region to foster business opportunities among public and private entities.





## **MSET Relationship with NASA Stennis Space Center**

- Reimbursable Space Act Agreement
- Host-Tenant Agreement
- Use Permit
- Bailment Agreement
- Agreements in process with Departments of Defense and Commerce agencies that are also resident agencies of Stennis Space Center
- Authorized to operate a technology transfer program, business incubator and accelerator, small business programs, and perform other economic development functions on behalf of the State





### **MSET Client Programs**

- Client Categories
  - Small Business Incubator Companies (Stennis facility)
  - Corporate Residents (Stennis facility)
  - o Affiliate Companies
  - Minority and Women Owned Contractors (statewide)
  - Event Participants and others
  - Primary focus on fledgling and small businesses
  - Additional focus on large businesses with local presence
  - Match Stennis needs to business capabilities





### **MSET Services for Businesses**

#### Custom Events

- Stennis Business Consortium forums and meet & greets
- o Stennis Industry Days
- NASA Day in Mobile (AL) 2013
- NASA Day in Jackson (MS) August 2014
- o "How to do Business at Stennis" seminars locally and statewide
- Roundtables features Congressional reps, mentor network, etc.
- Roundtable featuring SBA Office of Advocacy's Chief Counsel
- Lunch and Learn Monthly Presentations
- Thematic Showcases (Technology, Minority Business, etc.)
- Venture and Angel Capital Forums
- o Invention and New Product Fair coming soon!
- Quarterly Technology Transfer Presentations coming soon!
- Marine Technology Economic Development forum coming soon!





## **MSET Services for Businesses**

- Stennis Business Development Assessments
- Coaching focused on working with government agencies
- Teaming Assistance Program
- Proposal Compliance Support/Contract Start-up Assistance
- Introductions to Small Business Specialists
- Mentorship Program
- Marketing/PR
- Resource Partner Network to support traditional business needs
- NASA Laboratory Services, Multimedia Services
- Facility Management
- SBIR/STTR/research assistance
- Technology Transfer
- State incentive packages
- University relationships
- Workforce training assistance







# Charlie Beasley President & CEO, MSET State Director of Technology Transfer Building 1103 Stennis Space Center, MS 39529 (228) 688 - 2083